



Document #2:
Executive Committee Meeting Minutes

September 22, 2021

Zoom Meeting: September 22, 2021 – 8:00 am – 9:00 am

Attended: Theodore L. Chandler, Jr., Wilson Flohr, Bob Holsworth, Sarah Jane Kirkland, Peggy Layne, John W. Martin, James Spore, and Laura Robidoux

Absent: Cliff Fleet, Moses Foster, Thomas R. Frantz, John F. Reinhart

Agenda Items:

1. Approve September 8th EC Minutes (See attached – Document #2)
2. Development / Fundraising Update
 - Small Meeting with Jim Kibler & Mitch Haddon
 - Development Committee Meeting for Fall Push
3. Nominations Update
 - Approve Jamie Booth, Aubrey Layne, Marie Tedesco
 - Orientation Meeting Dates:
 - Friday, September 24
 - Tuesday, September 28
 - Monday, October 11
4. GOVA Grant Update
 - Current Study
 - Future Efforts
5. Recap Discussion of Sept. 15 Board/MIC meeting
 - Attendees (See attached – Sept. 15 attendee list)
 - Minutes (See attached – Sept. 15 meeting minutes)
 - Discussion (See attached – Sept. 15 breakout session notes)
 - Consolidated “Next Steps” List (See attached – Next Steps List)
 - Follow-up Short Survey Draft 1 (See attached – Draft 1 of Short Survey)
6. RVA757 Connects-CIVIC’s October 1 Webinar Agenda (See Attached)
7. Chambers’ Convergence 2021 – October 27 Event Updates
8. Old Business/New Business



Approve September 8th EC Minutes

The Executive Committee (EC) unanimously approved the September 8th EC meeting minutes.

Development / Fundraising Update

John Martin reviewed the small meeting discussion with Jim Kibler & Mitch Haddon. All individuals have been assigned a point of contact.

A full Development Committee meeting to discuss the fall push will be scheduled in two weeks.

One representative from the Development Committee will be invited to brief the EC. All members agreed that this will be the most efficient way to get all committees involved with the EC.

Next Step:

- Laura Robidoux will schedule a Development Committee meeting.

Nominations Update

The EC approved the nominations of Jamie Booth, Aubrey Layne, and Marie Tedesco for the Board of Directors. Aubrey Layne will also be joining the EC.

Orientation meetings will be scheduled on the following dates:

- Friday, September 24
- Tuesday, September 28
- Monday, October 11

Next Step:

- Laura Robidoux will send the orientation meeting dates to new directors.

GOVA Grant Update

John Martin reviewed the GOVA study, sharing the status of the current reports and plans for future efforts. The Draft reports are scheduled to be released on October 27th at Convergence 2021. The Executive Summary report will be shared with the Executive Committee prior to the event.

Three potential GOVA grants:

- **Global Internet Hub:** This grant will be pursued via a partnership with Henrico County, Virginia Beach, the Alliance, and the Greater Richmond Partnership. The goal is to formulate a strategic



plan on how to become a Global Internet Hub (GIH). RVA757 Connects will serve as the grant organizer.

- **Megaregion Cluster Development Plan:** The goal of this grant is to work with both regions in creating a plan to advance the four most promising industry clusters. This process will mirror the Crater District's Life Sciences / Pharmaceutical Cluster. This work will be led by the two region's economic development organizations. RVA757 Connects will serve as the grant organizer.
- **Apprenticeship Program:** An apprenticeship program will be led by higher education institutions including VCU, W&M, and ODU. This is the most complicated of all three grants. RVA757 Connects will serve as the grant organizer.

The EC discussed how to best manage all of these grant submissions. This topic will be discussed at future meetings.

Next Step:

- John Martin will share the Executive Summary reports when ready with the EC.

Recap Discussion of Sept. 15 Board/MIC meeting

The EC shared their experiences from the September 15 Board/MIC meeting. They reported about enthusiasm of their breakout session groups' responses and discussed the breakout session notes. There was a great deal of unanimity between group responses. Participants appreciated having a focus on singular topic. They declared it the best meeting yet!

The September 15 Board/MIC Meeting Minutes were approved unanimously.

The EC reviewed and provided feedback for the first draft of the post-meeting survey. This will be electronically developed and shared.

The EC unanimously agreed that the format for the December meeting will be the same – virtual with breakout sessions.

Next Steps:

- John Martin will send the survey out with the next full board/MIC email.
- Laura Robidoux will set up our Zoom Board/MIC meeting for December 8th.

RVA757 Connects-CIVIC's October 1 Webinar Agenda

Sarah Jane Kirkland updated the EC with the webinar's progress. So far, 50 people have registered.



Next Steps:

- Post about the webinar on social media platforms.
- Encourage Board/MIC to share with their affiliates.

Chambers' Convergence 2021 – October 27 Event Updates

The hold the date for the event has gone out. Both Chambers are committed to doing this in person (with no virtual option) in Williamsburg. There might be a fee for refreshments and food. RVA757 Connects may offer donation to cover fees.

Next Step:

- Continue discussion with the Chambers.

Old Business/New Business

After the survey has been distributed, the scope of work for next year will be created.

Laura Robidoux is still working on pulling outside affiliates into EC meetings.

The meeting was adjourned at 8:43 am.