



RVA757 Connects' Board/MIC Meeting Minutes

September 15 2-4 pm
Virtual via Zoom

Call to Order:

Theodore L. Chandler called the meeting to order at 2 pm.

Ted introduced the following new Board and MIC members:

- Makola M. Abdullah, President, Virginia State University
- Calvin W. "Woody" Fowler, Jr., Partner, Williams Mullen
- Greg Garrett, Senior Partner/CEO, Garrett Realty Partners
- William R. Harvey, President, Hampton University
- Todd P. Haymore, Managing Director, Hunton Andrews Kurth
- Brian O. Hemphill, President, Old Dominion University
- Maurice A. Jones, Chief Executive Officer, OneTen
- Alan Witt, Dean, Luter School of Business; Silas O. and Myrtle S. Jennings Professor of Business

Ted thanked the Nominations Committee and the Executive Committee for their hard work in recruiting this new group. Ted reminded all Board and MIC members of our collective responsibilities:

1. Continue your active commitment
2. Continue your intellectual and financial support
3. Engage in your area of interest

Ted requested that all attendees participate in a very short survey that will be sent to all Board and MIC members next week. This survey will invite people to designate where they want to become more involved with RVA757 Connects.

Development Committee:

Mitch Haddon and Jim Kibler reported on 2021 fundraising efforts. The annual goal is \$500K and to become self-sustaining through 3-year commitments. Fundraising efforts to-date have totaled to \$345K.

Next steps for the Development Committee include:

- Continue to approach and engage Directors and MIC members.
- Add new members to our outreach.
- Lock in 2022-2023 funding – recall all gifts are annual commitments for 3 years.
- Formulate plans to go beyond the board and MIC: Corporate and Foundations.



Update on Initiatives:

John Martin gave a quick update on the following:

- Board Governance: Reminded everyone on how to stay informed via the web portal.
- Communications: Reported the launch of the communications efforts.
- New Map: Introduced the new megaregion map with the I-64 Innovation Corridor now *on the map!*
- I-64 Talent & Industry Study - Today & Tomorrow: Provided an update on the final stretch of the Study and reporting process.
- Priority Area: Explained how RVA757 Connects will now accelerate the understanding of digital connections between RVA and 757. This led into the next meeting topic.

Becoming a Global Internet Hub (Main Topic of This Meeting):

John Martin introduced the concept of becoming a global internet hub, sharing 5 key points for context:

- There are many internet hubs.
- Internet hubs deliver many advantages to both businesses and the community.
- Super large hubs become known as and are officially designated as global internet hubs.
- Becoming a global internet hub doesn't happen by accident. The industry has identified ten key factors of success.
- Becoming a global internet hub is our transformational opportunity to build the backbone of our sustainable 21st century economy.

Invited speakers gave a compelling overview. The speakers included:

- Anthony Romanello, Executive Director, Henrico County Economic Development Authority
- Vinay Nagpal, President, InterGlobix (consultant to Henrico County)
- Stan Blackwell, Director, Customer Solutions & Strategic Partnerships, Dominion Energy
- Taylor Adams, Deputy City Manager / Director of Economic Development, Virginia Beach

Breakout Sessions:

Following the speakers, the meeting attendees participated in small group breakout sessions. The notes from each session are captured in a separate document.

Recap, Next Steps, and Adjournment:

Thomas R. Frantz facilitated a "report out" from the breakout sessions.



Tom outlined immediate next steps:

1. Attend the RVA757 Connects' – CIVIC Leadership Institute's webinar on Becoming a Global Internet Hub - October 1st 11:30 am – 12:30 pm.
2. Attend the Chambers' Convergence 2021 event on October 27th 10:00 am – 3:00 pm.
3. Participate in a very short follow-up survey after this meeting – look for the survey next week.
4. Provide your company's innovation stories to Laura Robidoux so we can feature you in our communications efforts.
5. Link to our social media.
6. Suggest new directors and MIC members.
7. Join others in financially supporting RVA757 Connects.

Tom called for meeting to adjourn at 4 pm.