




**September 20, 2022
Board & MIC Meeting
10 a.m. to noon**




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Welcome

Theodore L. Chandler, Jr.
Co-founder, NRV
Co-Chair, RVA757 Connects



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Board/MIC Meeting Agenda
September 20, 2022: 10 a.m. to 12 noon
100% Via Zoom – No In-person

Welcome – Theodore L. Chandler, Jr. – 5 Minutes
Updates on RVA757 Connects' Administration – John W. Martin – 5 Minutes
I-64 Gap Project Update – John W. Martin – 5 Minutes
Global Internet Hub Update – John W. Martin – 10 Minutes
Jefferson Lab Update – James Spore – 10 Minutes
Government Relations – John W. Martin – 10 Minutes
Convergence 2022 – Interregional Bus Tour – Brian Anderson and Bryan Stephens – 10 Minutes
Virginia Capital Trail / BoAT Trail Discussion – 60 Minutes
BoAT Initiative Overview – 30 Minutes
Robert Crum, Hampton Roads Transportation Planning Organization
Col Anthony, Virginia Capital Trail Foundation
Local Government Representatives
RVA757 Connects Directors and MIC Members Discussion – Breakout Session – 30 Minutes
Close – Thomas R. Frantz – 5 Minutes

Join Zoom Meeting
<https://zoom.us/j/83134251128?pwd=LjJhZlRlbnh0ZWp0M0R0bUJkVWp0>
Meeting ID: 831 3425 1128
Passcode: 453983
One tap mobile
+1312626799,83134251128,,453983#US (Chicago)
Dial by your location: +1301753690210 (Washington DC)
Meeting ID: 831 3425 1128 Passcode: 453983

Welcome!

The Primary Focus of Today's Agenda: Our Board-approved Priorities . . .

Let's Review . . .

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Our Priorities: We Are Making Significant Progress

1. Advocate for I-64 widening (29-mile gap from RIC to Williamsburg)
2. Accelerate the I-64 Innovation Corridor status as a Global Internet Hub
3. **Support the completion of the Virginia Capital Trail / BoAT Trail**
4. Remove barriers to increase passenger rail service
5. Drive and showcase greater collaboration and innovation
6. Support directors' and members' initiatives
7. Advance our megaregion's brand – I-64 Innovation Corridor

Today we will take a deep-dive on how we can accelerate #3 – the Virginia Capital Trail / BoAT Trail

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Today's Agenda

First Meeting Segment – 40 Minutes

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Questions & Answers – 5 Minutes

Second Meeting Segment – 40 Minutes

Virginia Capital Trail / BoAT Trail Overview

- Cat Anthony, Virginia Capital Trail Foundation
- Robert Crum, Hampton Roads Transportation Planning Organization
- Alan Archer, Newport News Deputy City Manager
- Andrew Trivette, Williamsburg City Manager

Third Meeting Segment – 35 Minutes

RVA757 Connects Directors and MIC Members Discuss BoAT Trail – Breakout Session – 35 Minutes

How should RVA757 Connects support the BoAT Trail?

Close – Thomas R. Frantz – 5 Minutes



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Board Executive Committee

Ted Chandler, Jr.*
Cliff Fleet
Wilson Flohr
Moses Foster
Tom Frantz*
Nancy Grden
Bob Holsworth

Mitch Hadden
Sarah Jane Kirkland
Aubrey Layne
Peggy Layne
John Martin
John Reinhart
Jim Spore

*Co-chairs of Board



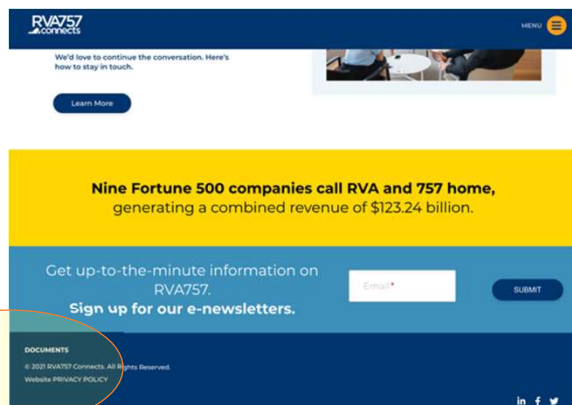
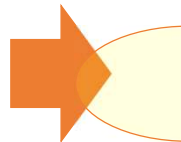
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Key Documents

All of our legal documents, taxes, meeting materials and minutes, and presentations are all available for you on RVA757Connects.com

Scroll all the way to the very bottom of the homepage ...click on...

DOCUMENTS



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Welcome New Board Member

Hans VonKruger

Senior Vice President
Market Executive – Hampton Roads
Local Markets Organization
Bank of America

Virtual Innovation Spotlights



Aug. 2: Greenswell Growers - Hydroponic Farming in Goochland County

Registered: 48 people

Attended: 37 people

Sponsor: Atlantic Union Bank

Sept. 6: Expanding digital infrastructure in Virginia: A major data center expansion in Henrico

Registered: 85 people

Attended: 69 people

Sponsor: TowneBank

Coming Oct. 4: Breakneck broadband: Regional fiber ring to bring faster internet to Hampton Roads

Coming Nov. 1: Digital port: Subsea cables connecting continents, countries, and cities in Virginia Beach

Our Database is Growing

270 email addresses – January 2022

2,626 – Today

Our Goal: 5,000 by Dec. 31, 2022

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Our Request Today

Send us 5 names/emails
– your senior team and/or colleagues –
that we can add to our growing database

greg.gilligan@rva757connects.com

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Advocating for the Widening of the 29-mile Gap on I-64

29-mile gap

Two lanes now from the Bottoms Bridge to Lightfoot exits

\$700+ million cost to expand to three lanes

No funding programmed



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Great News on Widening Interstate 64

Since the application deadline of May 23, 2022, the Commonwealth of Virginia and the Central Virginia Transportation Authority have made significant financial commitments to this critical project to help bring it closer to reality. The Virginia General Assembly dedicated \$210 million in the FY 2020-2022 Budget and \$110 million in the FY 2022-2024 Budget to this project. In addition, the General Assembly has further authorized any general funds in excess of fiscal year 2022 revenue estimates- up to \$150 million- to be applied to the I-64 OpportUNITY Connector. The Central Virginia Transportation Authority has also provided a commitment of \$100 million toward the project. These landmark funding commitments highlight the overwhelming state and regional support for this project and provide a once in a lifetime opportunity for USDOT to bring this project of national, state and regional significance to fruition through the award of an MPDG grant

I-64 OpportUNITY Connector Funding Commitments

Source	Funding Amount	Documentation
2022 Action by Virginia General Assembly State Budget	\$320,000,000	Chapter 1, Item 447.10, B. 10 Chapter 2, Item 452, L.
2022 Action by Virginia General Assembly Revenue Surplus (anticipated)	\$150,000,000	Chapter 2, Item 485, L. https://richmond.com/news/state-and-regional/govt-and-politics/state-revenues-up-3-9-billion-through-may-covering-all-bets-in-budget/article_0eb440e1-ecc0-5289-b387-c47c7fbc4d7.html
Central Virginia Transportation Authority	\$100,000,000	https://planrva.org/wp-content/uploads/Priority-Support-Letter-signed-CTB-06172022.pdf
Commonwealth Transportation Board	\$30,000,000	To be applied toward project upon grant award
MPDG (requested)	\$150,000,000	
Total	\$750,000,000	

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Status of Federal Grant Application



“We've received two inquiries from USDOT on the I-64 application which we take as a good sign...

We are still in the running for a MEGA grant award and have heard these will be announced in early December.”

Angel Deem, VDOT



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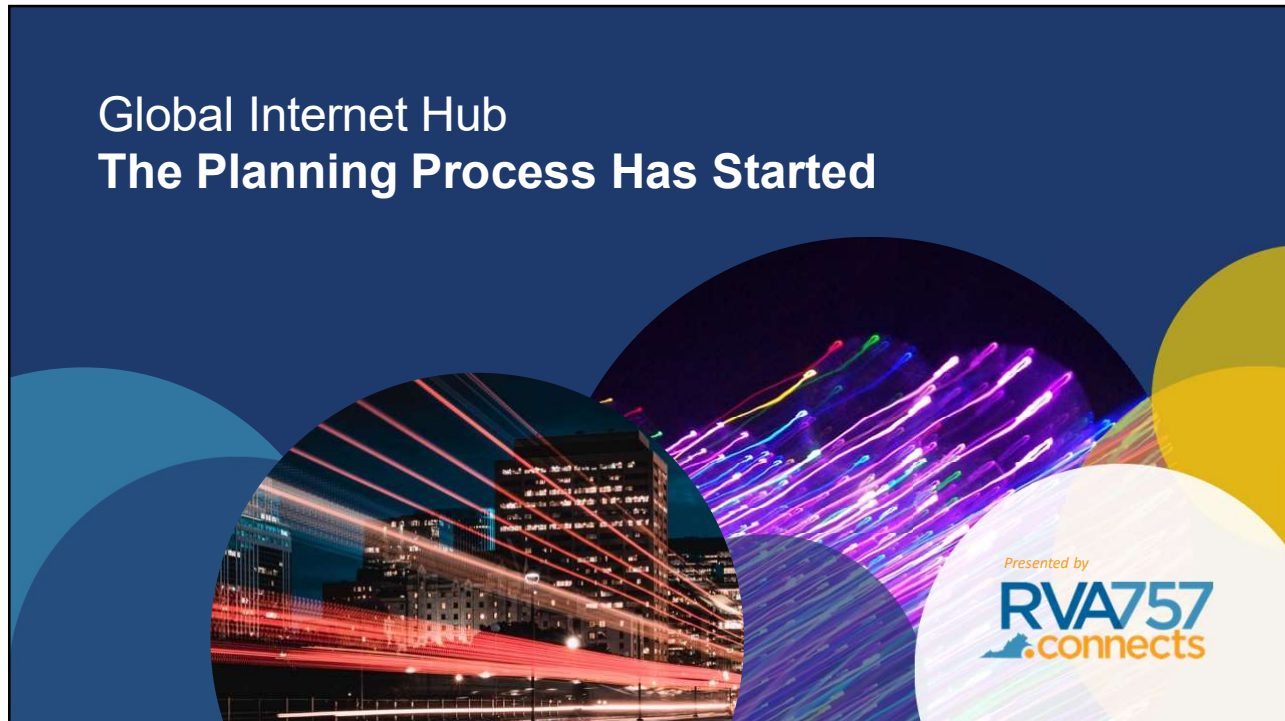
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Who's Involved

More than 60 leaders from 10 different industry and business categories are members of the Steering Committee:

See full list at:
www.globalinternethub.org

Steering Committee

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<p>Misty Allen, Vice President, Government and Regulatory Affairs, Community Impact, Comcast – Beltway Region</p> <p>Michelle Allen, Executive Vice President, Business Development, Greater Richmond Partnership</p> <p>Brian Anderson, President and CEO, ChamberRVA</p> <p>Shawn Avery, President and CEO, Hampton Roads Workforce Council</p> <p>Glenn Ballard, President and CEO, Dragonfly Group, LLC</p> <p>Serena Barry, Communications Director, GROW Capital Jobs Foundation, GO Virginia, Region 4</p> <p>Capt. Lamont Bazemore, Coast Guard District Five, Chief of Planning and Force Readiness</p> <p>Stan Blackwell, Director, Customer Service and Strategic Partnerships, Dominion Energy</p> <p>Gerardo Bonilla, Head of Sales, Telxius</p> <p>Keith Boswell, President and CEO, Virginia Gateway Region</p> <p>Scott Brown, Owner, Pixel Factory Data Center</p> <p>Lt. Lula Caquias, Coast Guard District Five, CBI</p>	<p>Morris Foster, Vice President of Research, Old Dominion University</p> <p>Nancy Gorden, President and CEO, Reinvent Hampton Roads</p> <p>Tracy Gregorio, CEO, G2Ops</p> <p>Ram B. Gupta, Associate Dean for Research and Graduate Affairs, College of Engineering, Virginia Commonwealth University</p> <p>William R. Hardy Jr., Director, Network Enterprise Center, Fort Lee</p> <p>David Harold, Director, Technology Operations, CarMax</p> <p>Steve Harrison, Vice President, Business Intelligence and Communications, Hampton Roads Alliance</p> <p>Stephen Hartka, Vice President of Research, Virginia Economic Development Partnership</p> <p>Martha Heeter, Executive Director, PlanRVA</p> <p>Stuart Henderson, Director, Jefferson Lab</p> <p>Steve Herbert, Economic Development, City of Virginia Beach</p> <p>Robert Holsworth, Managing Partner,</p>	<p>Kelly Newman, General Manager, PointOne</p> <p>Angela Oakea, Vice President of Strategy, Greater Richmond Partnership</p> <p>Joel Ogren, CEO, Assured Communications Advisors</p> <p>Paulo P. Pando, President, Reynolds Community College</p> <p>Mark Pike, Navy Region Mid-Atlantic Chief Information Officer/NO</p> <p>Bernard Robinson, President and CEO, Networking Technologies + Support</p> <p>Anthony Romanello, Executive Director, Henrico Economic Development Authority</p> <p>Katherine Rowe, President, William and Mary</p> <p>Douglas L. Smith, President and CEO, Hampton Roads Alliance</p> <p>James Spore, Board of Directors, RVA757 Connects</p> <p>Bryan Stephens, President and CEO, Hampton Roads Chamber</p> <p>Gary Tarpley, CEO, Cable Associates Inc.</p> <p>Jeffrey Thomas, Vice President and Chief</p>
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Steering Committee



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Commonwealth of Virginia



Secretary of Finance
Stephen E. Cummings



Employers



Utility Infrastructure



Planning Agencies



Chambers



Economic Development Agencies

Regional, City, and County



Workforce Development Agencies



Educational Institutions



International Digital Infrastructure



Broadband Infrastructure



Southside Network Authority



Cyber and Supporting Digital Infrastructure Companies

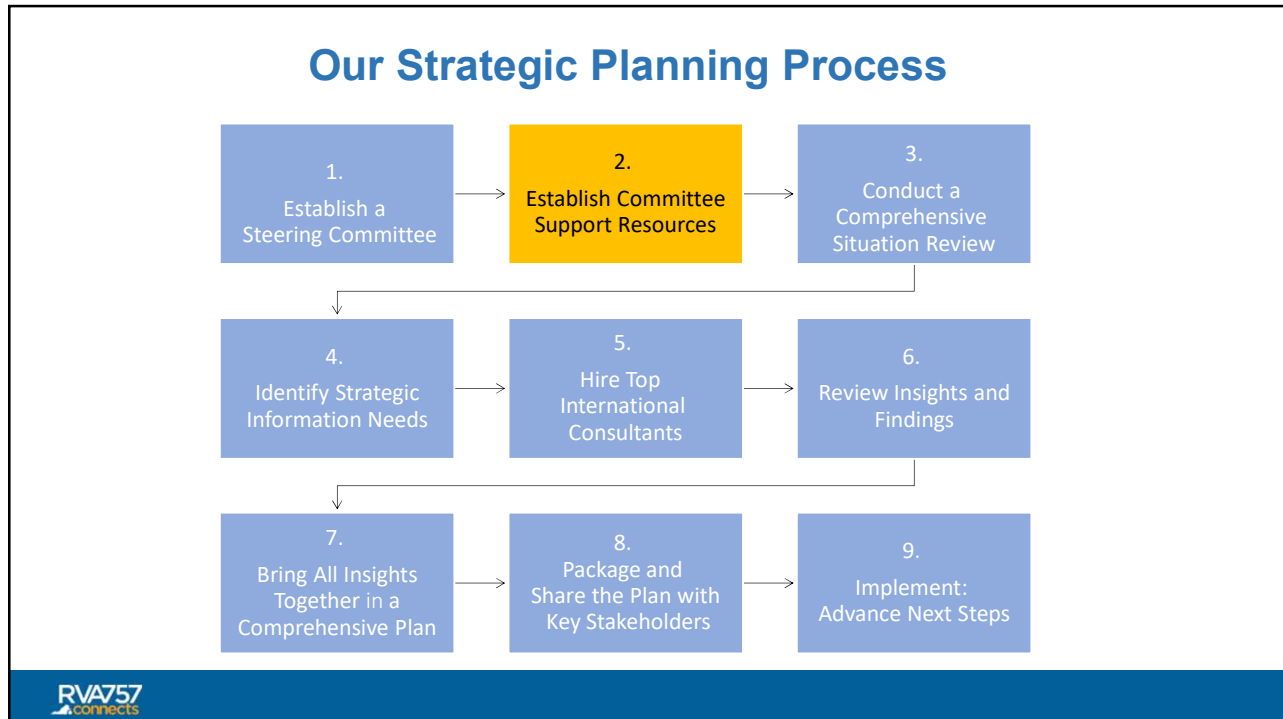


Military



Rick Dwyer, Executive Director

Navy Region Mid-Atlantic, Coast
Guard, Joint Base Langley-Eustis, and
Fort Lee (Richmond).



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Project Website: [www. Global Internet Hub . org](http://www.GlobalInternetHub.org)

Global Internet Hub

About Us Schedule Documents Contact Us RVA757 Connects

I-64 INNOVATION CORRIDOR

**Becoming the world's
next Global Internet Hub**

RVA757
connects

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Global internet Hub [About Us](#) [Meeting Materials](#) [Research Resources](#) [Media](#) [RVA757 Connects](#) [Contact Us](#)

July 28, 2022
 August 25, 2022
 September 28, 2022
 October 25, 2022
 November 28, 2022
 December 15, 2022
 January 12, 2023

Project Schedule

Meeting No. 1

Date: Thursday, July 28, 9:00 a.m. – noon
 Location: 100% Zoom
 Topic: General Project Overview Goals, Process, and Q&As

Meeting No. 2

Date: Thursday, August 25, 10:00 a.m. – noon
 Location: Williamsburg Community Center, 401 N. Boundary St. Williamsburg, VA 23185
 Topic: Review and Discuss Existing GH Insights and Identify Project Information Needs

Meeting No. 3

Topic: Review and Discuss Existing GH Insights and Identify Project Information Needs

Meeting No. 2: August 25, 2022


Agenda +

Meeting Minutes +

Presentation -
 Presentation (Situation Review) for August 25, 2022

Reports +

Zoom Recordings +



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The Website Includes a Growing Repository of Research Studies and Reports

Research Resources

[The Future is here](#)
 Video: When it comes to revolutionizing global internet infrastructure, Hentica is paving the way. Just how will amaze you.

[834 Cities in Midson Index, University of Navarra Business School, 2022](#)
 Report details how the CIM is determined - its uses/limits. Referenced by Cushman & Wakefield's Data Center Global Market Comparison as one of their categories for ranking markets.

[Data Center Global Market Comparison, Cushman & Wakefield, 2022](#)
 Compares 48 global markets using 13 ranking categories. Contains methodology details referenced in their 2022 report (also linked in the list).

[Data Center Global Market Comparison, Cushman & Wakefield, 2022](#)
 Compares 55 global markets using the same 13 ranking categories detailed in their 2022 report.

[Data Center Update: Americas United States and Canada, Cushman & Wakefield, Winter 2022](#)
 Details market updates on 8 major North American markets (Five in United States and two in Canada).

[U.S. Real Estate Market Outlook, Intelligent Investor, 2022](#)
 Includes section on Data Center real estate market with a focus on primary markets.

[Five Data Center Predictions for 2022, Vidima Institute, 2022](#)
 Report highlights trend toward zero-carbon emissions among other predictions.

[Global Data Center Survey 2021: Growth Stretches on Evolving Sector, 2021, Vidima Institute, 2022](#)
 Details growth of data center market, including challenges of sustainability, maintenance of staff levels, and the building out of edge data center capacity.

[Data Center Retail Sales & Use Tax Exemption, Virginia Economic Development Partnership, 2022](#)
 Document exploring and detailing Virginia's tax exemptions for data centers.

[Prince William County, Virginia Data Centers Environmental Impacts, National Parks Conservation Association, April 28, 2022](#)
 Article with EPA to report indicating that two proposed data centers in Prince William County could have extensive negative impacts on waterways and national parks.

[A EPA's Proposition is "Barely Feasible" in Operation, Virginia's Role in Data Centers, The Washington Post, January 28, 2022](#)



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Identified **57** Strategic Questions to Address

Global Internet Hub Strategic Plan Situation Review
Based on Available Information and Media Reports
August 19, 2022

Questions for I-64 Corridor GIH Plan to Address

- What do hyper-scalers look for in a subsea location?
- How long does it take to make an investment decision in subsea cables?
- What are the subsea expansion plans for other GIH locations in the U.S. and abroad?
- What lessons learned from Marseille can be applied to Virginia Beach?
- Is there such a thing as anti-trust like legislation on subsea cables as a monopoly?
- Is our unique selling proposition the fastest connection to Europe, South America, and eventually South Africa?
- What can we do as a megaregion to appeal to greater investment in subsea cables?
- What are the numbers we need to back up the claim that we will have the fastest connection to Europe, South America and eventually South Africa? How much internet traffic flows between the U.S. and South Africa?

RVA757 connects

I-64 INNOVATION CORRIDOR

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Steering Committee Schedule

Meeting #1 Date: Thursday, July 28, 10 a.m.– Noon
Location: 100% Zoom (No in-pers.on)
Topic: General Project Overview Goals, Process, and Q&As

Meeting #2 Date: Thursday, August 25, 10 a.m. – Noon
Location: Williamsburg Community Center
Topic: Review; Discuss Existing GIH Insights and Identify Project Information Needs

Meeting #3 Date: Thursday, September 29, 10 a.m. – Noon
Location: Hybrid: Zoom or Room 1019 in Miller Hall at the Raymond A Mason School of Business, 101 Ukrop Way, Williamsburg, VA
Topic: Hire Consultants

Meeting #4 Date: Tuesday, October 25: 10:00 a.m. – Noon
Location: TBD
Topic: Review Consultants' Input

Meeting #5 Date: Tuesday, November 29, 10 a.m. – Noon
Location: TBD
Topic: Review Consultants' Input

Meeting #6 Date: Friday, December 16, Noon – 2 p.m.
Location: TBD
Topic: Finalize & Approve Plan

Meeting #7 Date: Tuesday, January 17, 10 a.m. – Noon
Location: TBD
Topic: Tentative Meeting

RVA757 connects 44

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Jefferson Lab

Super-computing Capability – Dept. of Energy RFP

Friends of JLab Steering Committee

- | | |
|--|--|
| 1. Angie Bezick, Principle Advantage | 12. Drew Lumpkin, Senator Warner |
| 2. Mindy Carlin, Access Pointe | 13. John Martin, RVA757 Connects |
| 3. Bob Crum, HRPDC | 14. Monty Mason, State Senate |
| 4. Rick Dyer, HRMFFA | 15. Bob McKenna, P.C.C. |
| 5. Morris Foster, ODU | 16. Cindy Rohlf, Newport New |
| 6. Nancy Grden, Reinvent Hampton Roads | 17. Doug Smith, Hampton Roads Alliance |
| 7. Ross Grogg, Kemper | 18. Jim Spore, Reinvent Hampton Roads |
| 8. Jeff Johnson, Tech Center | 19. Bryan Stephens, HRGC |
| 9. Diane Kaufman, Senator Kaine | 20. Jerri Wilson, Newport News |
| 10. Florence Kingston, Newport News | 21. Alan Witt, CNU |
| 11. Harry Lester, HRBRT | |

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RVA757 Connects Government Relations



Co-Chairs:

Ross Grogg

Chris Lloyd



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Themes for the 2023 General Assembly



- Virginia has a healthy budget, but concerns exist about recession and impact of inflation which could limit availability of money for new initiatives.
- Expect significant jockeying on social issues and other matters to motivate the base for primary and general elections in 2023
- Changes being forced by redistricting could result increased rancor, even within party caucuses

RVA757 Connects Legislative Agenda Format



1. Policy Priorities – general document that outlines principles of the organization
2. Legislative Priorities – specific legislative concepts to support or oppose
3. Budget Priorities – specific budget items to support or oppose

RVA757 Connects' Legislative Agenda Timeline



September-October 2022 –
Gather suggested agenda items from Board and MIC members

October 2022 –
Identify potential megaregion priorities from adopted agendas by regional organizations

November 2022 –
Present draft legislative agenda to RVA757 Connects Executive Committee

December 2022 –
RVA757 Connects Board vote to adopt proposed legislative agenda and designates Executive Committee to address urgent issues during session



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Goals and Topic Areas



Build overall awareness and familiarity of RVA757 Connects and the I-64 Innovation Corridor

Build specific awareness and familiarity with priority areas:

1. Four key target clusters shared by both regions:

- Pharmaceutical Manufacturing & Life Sciences
- IT / Data Centers / Digital Network
- Transportation / Logistics / Supply Chain
- National Security / Cybersecurity

2. Global Internet Hub assets



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Change In Plan:

Switched from a two-day bus tour
October 13-14 to a one-day, all-day
meeting in Williamsburg with a
reception and dinner on
Thursday, October 13.

Thursday, October 13 Convergence 2022 Agenda

10-12 noon	Overview of Hampton Roads Major Assets & Discussion
12-1 pm	Lunch
1-3 pm	Overview of RVA's Major Assets & Discussion
3-5 pm	I-64 Innovation Corridor – Leveraging Our Combined Assets
5:30-6:30 pm	Reception
6:30-8:30 pm	Dinner with Keynote Speakers

Optional: Overnight at the Lodge



2022 CONVERGENCE
chamber RVA RVA757 CHAMBER

Thursday, October 13, 2022
Williamsburg Lodge, Williamsburg

Convergence 2022 is a collaboration between the Chamber RVA, RVA757 Connects and the Hampton Roads Chamber.

The goal is to bring familiarity and specific awareness to the key priority areas listed below:

- 1 Build overall awareness and familiarity of RVA757 Connects and the I-64 Innovation Corridor
- 2 Global Internet Hub Access
- 3 Build specific awareness and familiarity in 4 key target clusters:
 - Life Science/Pharmaceutical Manufacturing
 - IT/Data Centers/Digital Network
 - Transportation/Logistics/Supply Chain
 - National Security/Cybersecurity

Contact: Anne Baumer (757.464.2516) | Christy McCurdy (804.651.1377)

Cost: \$95 per person (includes lunch, reception and dinner)

Williamsburg Lodge: \$269 per room plus taxes and fees

Hotel booking deadline: October 3

Registration Information

Event Registration	Optional Lodging
 \$95 per person Includes 1 lunch, 1 reception, and 1 dinner <small>Event Registration</small> https://go.chamberrva.com/events/calendar/2022-10-01	 Book your room at the Williamsburg Lodge for \$269.00 a night + taxes and fees. Booking Deadline: October 3 <small>Lodging</small> https://book.passkey.com/event/50335976/owner/31621/home

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- Andrew Trivette, Williamsburg City

Third Segment – 35 Minutes

RVA757 Connects Directors and MIC Members Discuss BoAT Trail – Breakout Session – 35 Minutes

How should RVA757 Connects support the BoAT Trail?

Close – Thomas R. Frantz – 5 Minutes



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Advancing the BoAT Trail



An RVA757 Connects' Priority



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We Have Researched This Topic



100+ Page PPT



8 Page Word Doc



Top 10 Things to About Bike-Walk Trails Across America and Virginia



1

Ten Year Trend in Increasing Participation in Outdoor Activities

63

Growing National Trend: Participation in Outdoor Activities

KEY FINDINGS

In 2020, 160.7 million Americans ages 6 and over participated in at least one outdoor activity. Driven by COVID impacts, 7.1 million more participated than in 2019.

The outdoor participation rate—the percent of the population that reported participating—rose to 52.9 percent in 2020, up from 50.7 percent in 2019. **This was the largest one-year jump on record.**

OUTDOOR PARTICIPATION GROWS AMID COVID-19

Year	% Participating in Outdoor Rec	# of Participants (Millions)
2007	50.7	138
2008	48.5	135
2009	48.5	136
2010	48.5	137
2011	49.5	138
2012	49.5	139
2013	47.5	140
2014	47.5	141
2015	47.5	142
2016	48.5	143
2017	49.5	144
2018	50.7	145
2019	50.7	153
2020	52.9	160.7

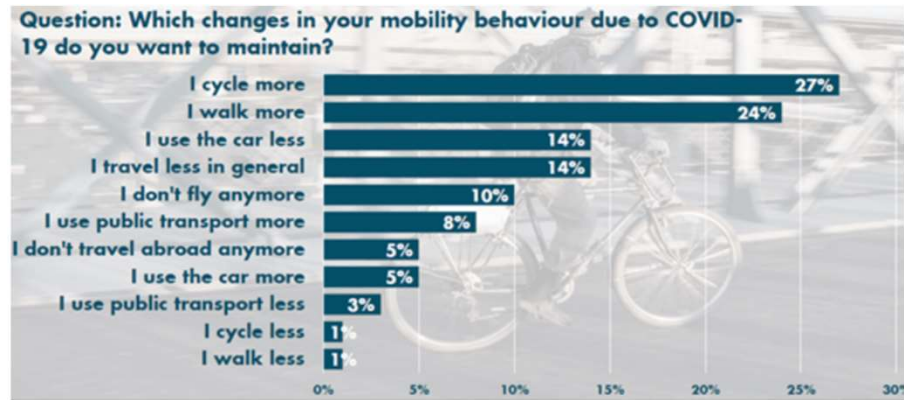
MOST POPULAR OUTDOOR ACTIVITIES BY PARTICIPATION RATE

Activity	Participation Rate	Participants (Millions)
1 RUNNING, JOGGING AND TRAIL RUNNING	21.0% of Americans	63.8 million participants
2 HIKING	19.0% of Americans	57.8 million participants
3 FRESHWATER, SALTWATER AND FLY FISHING	18.0% of Americans	54.7 million participants
4 ROAD BIKING, MOUNTAIN BIKING AND BMX	17.3% of Americans	52.7 million participants
5 CAR, BACKYARD, BACKPACKING AND RV CAMPING	15.8% of Americans	47.9 million participants

Source: Outdoor Foundation, 2021 Outdoor Participation Trends Report

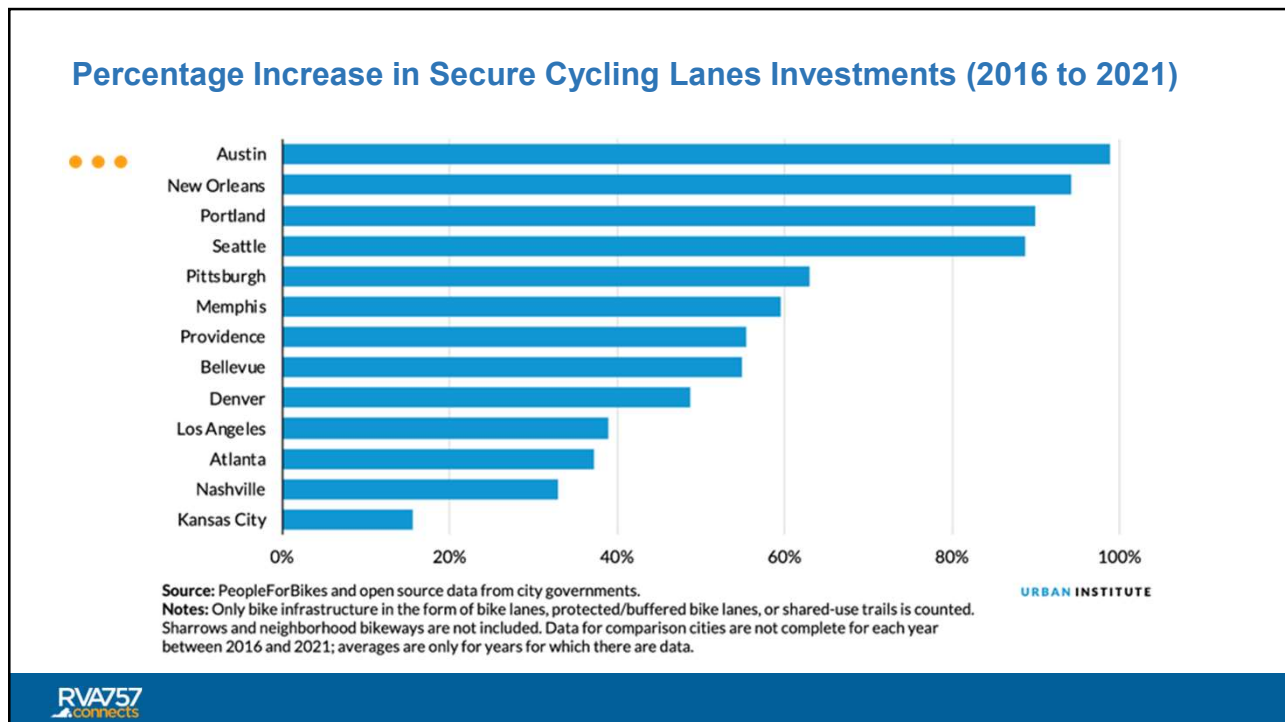
64

A Cultural Shift Has Taken Place



2

Cities Have Been Investing in Bike-Walk Infrastructure



67

3

Investment in Bike-Walk Infrastructure Delivers Economic Development Benefits

68

● ● ●

Young Professionals Value Bikeable-Walkable Communities

Source:
SIR's Placemaking Research


EXPECTATION ATTRIBUTE <i>Rate on 1-5 scale the following attributes in what you look for in the community you want to live in</i>	IMPORTANCE AVERAGE 1-5 Scale
Offers a great social scene	4.09
Is bikeable/walkable	4.06
Has rich variety of neighborhoods	4.03
Has good higher education options (colleges and universities)	3.94
Has an efficient public transportation system	3.88
Offers urban living environments	3.70
Offers an active music scene	3.61
Offers an active arts scene	3.59
Has a rich history	3.59
Is supportive of the military	3.36
Has an active maritime setting	3.17
Has an active sports scene/professional sports teams	2.88

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The Economic Benefits of Multi-use Trails (Silver Comet Trail, NW of Atlanta)

Qualitative Benefits:

- Enhances employer and employee attraction
- Increases access and mobility for local communities
- Direct and indirect health care savings
- Direct and indirect worker compensation savings



ECONOMIC IMPACT ANALYSIS

This Economic Impact Analysis is the first of its kind to comprehensively report the economic benefits of the existing 61-mile Silver Comet Trail and its proposed 66-mile expansion. Recreational amenities such as rail-trails are increasingly seen as regional economic development tools that generate value through:

- **Recreational spending** (bicycle rentals, food & drink, sporting equipment)
- **Tourism** (spending by out-of-state users on lodging, transportation, dining)
- **Spillover impacts** (additional jobs and worker spending)
- **Fiscal impacts** (sales tax revenue generated)
- **Increased property values** (increased household wealth near SCT)
- **Property tax revenue** (benefitting municipalities and school districts)


Summary of Economic Impacts for Existing and Expanded Silver Comet Trail

	Current Trail Network	Expanded Trail Network
Recreational Spending	\$47 Million	\$71 Million
Tourism Spending	\$10 Million	\$15 Million
Regional Spillover	\$98 Million	\$147 Million
State Spillover Impact	\$118 Million	\$177 Million
Statewide Fiscal Impact	\$4 Million	\$5 Million
Property Value Increases	\$182 Million	\$316 Million
Property Tax Gains	\$2 Million	\$4 Million
TOTAL	\$461 Million	\$735 Million

“For every \$1 spent on the Silver Comet Trail expansion, Georgians gain an estimated \$4.64 in direct and indirect economic benefits.”

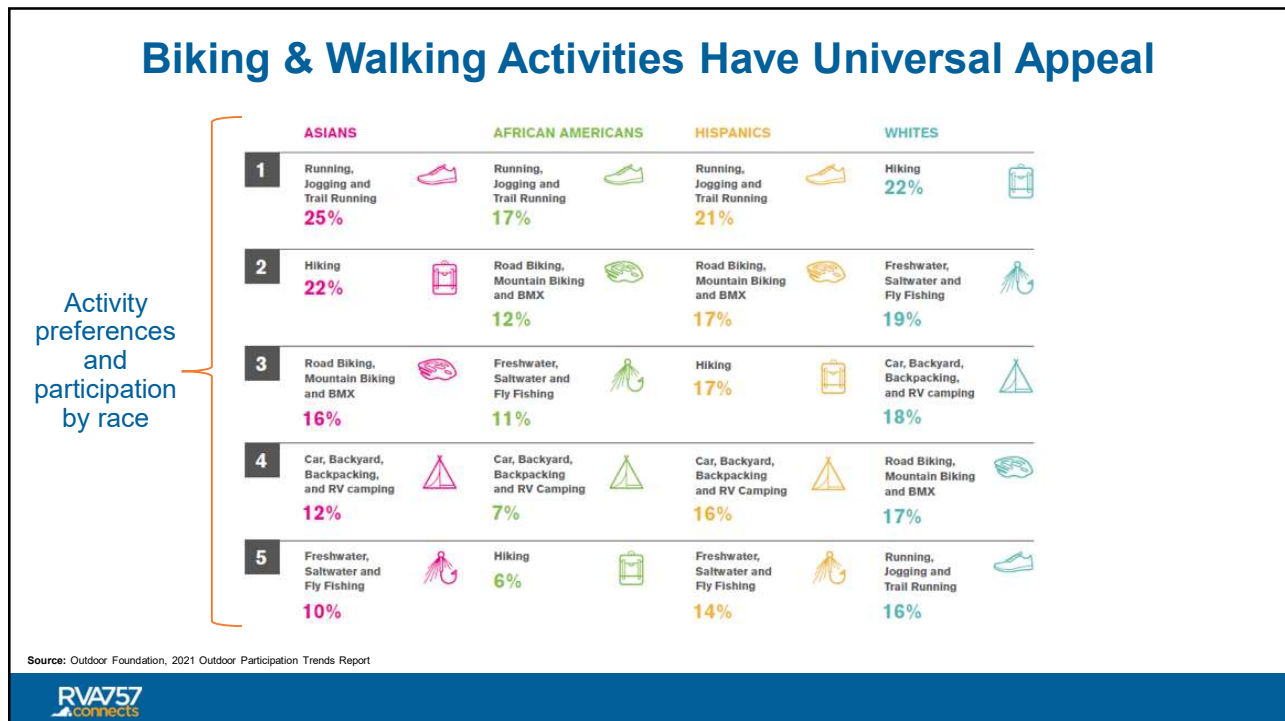
Source: Northwest Georgia Regional Planning Commission, Silver Comet Trail Economic Impact Analysis and Planning Study, 2013

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Bike-Walk Trails Advance Equity, Serving Underserved Communities

71



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Increased minority access to parks and trails improves more than just health and safety



“A more diverse group of park users leads to a greater number of positive interracial interactions. These positive interactions are associated with favorable social outcomes, including **lower levels of prejudice, higher interracial trust, and stronger civic engagement to support social justice.**”

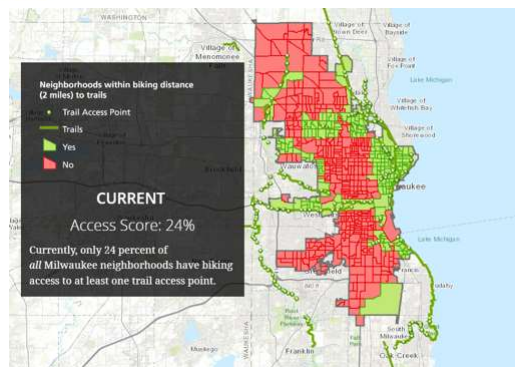


Source: Powell, Roslynn Arnesia. "Who Is Responsible for Normalizing Black Bodies in White Spaces?" Journal of Park and Recreation Administration 39, no. 1 (2021).



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Case Study – Reconnecting Milwaukee



- Milwaukee boasts an impressive array of trails, connecting communities and offering recreation benefits to thousands of residents
- However, many communities that could benefit most from trails lacked access to them
- The areas in red on the left are neighborhoods where there is limited or no access to trails
- These neighborhoods also happen to be those experiencing the most inequality, with high populations of those in poverty, unemployed, with low levels of educational attainment and a greater percentage of zero-car households

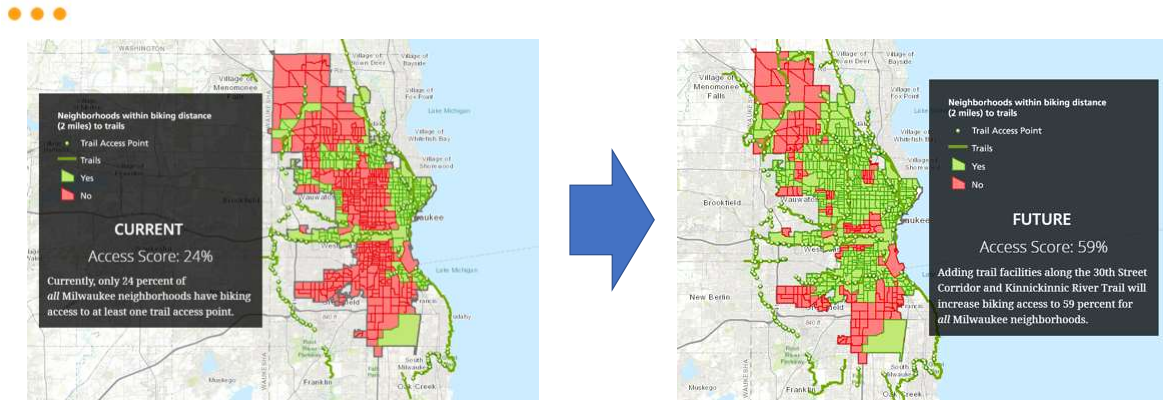
The city took a data-driven approach to selecting potential trail routes that would have the greatest impact on these neighborhoods and reconnect the city for all residents

Source: Reconnecting Milwaukee, A BikeAble™ Study of Opportunity, Equity and Connectivity. <https://trailsotrails.maps.arcgis.com/apps/Cascade/index.html?appid=617c0d30696a44e19937437c222557a2>



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Case Study – Reconnecting Milwaukee (Cont.)



The result: a Master Trail plan that focuses on connecting and positively impacting the neighborhoods and communities that need it most. **Trails that fight inequality.**

Source: Reconnecting Milwaukee, A BikeAble™ Study of Opportunity, Equity and Connectivity, <https://trailsotrails.maps.arcgis.com/apps/Cascade/index.html?appid=617c0d30696a44e19937437c222557a2>



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5

**National Bike-Walk
Trail-building Efforts
Have Reached Virginia**

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Major US Bike-Walk Trail Routes Are Being Planned



Transamerica Bicycle Trail
(5,000-mile cross continent cycling route that ends in Yorktown)



East Coast Greenway
(3,000-mile cycling and walking route from Maine to Florida)



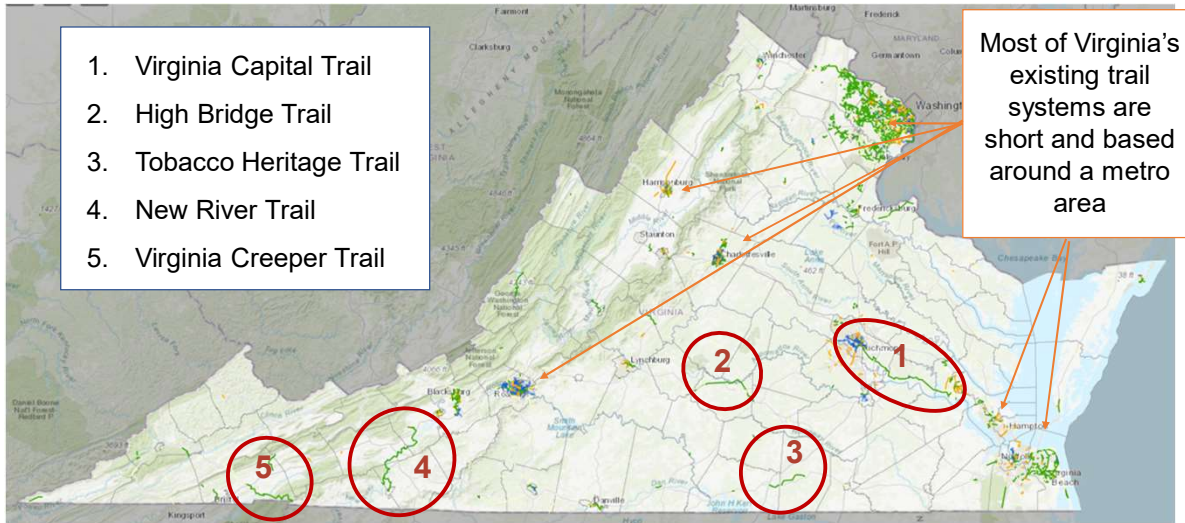
77

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**Virginia Has Many Trails,
But Few Are Long
Distance Trails**

78

Today, There Are Few Long-Distance Trails



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7

**There Are Three Other*
 Big Virginia Trail Initiatives
 Currently Underway**

**In addition to the BoAT trail*

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Fall Line Trail (Ashland to Petersburg)



Where: The Fall Line trail courses through seven localities: Ashland, Hanover, Henrico, Richmond, Chesterfield, Colonial Heights, and Petersburg.

The Fall Line Trail will tie into the East Coast Greenway – the 3,000-mile cycling and walking route from Maine to Florida.

Advocates: Jurisdictions along the Fall Line route – Ashland, Hanover, Henrico, Richmond, Chesterfield, Colonial Heights, and Petersburg

Champion: Sports Backers and Clark Mercer

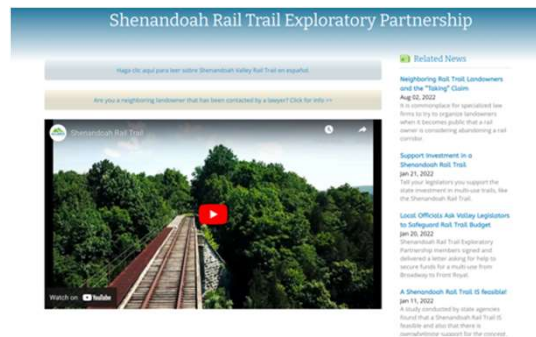


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Shenandoah Rail Trail



- The biking and walking trail would stretch across a nearly 50-mile inactive Norfolk Southern rail corridor from Broadway to Front Royal.
- Advocates: Shenandoah Rail Trail Partnership, a group of localities and organizations across Rockingham, Shenandoah, and Warren Counties.
- Champions: Todd Gilbert, Mark Obenshain, Emmett Hanger, and Tony Wilt



Source: Alliance for the Shenandoah Valley, Shenandoah Rail Trail Exploratory Partnership, <https://shenandoahalliance.org/project/shenandoah-rail-trail-partnership/>

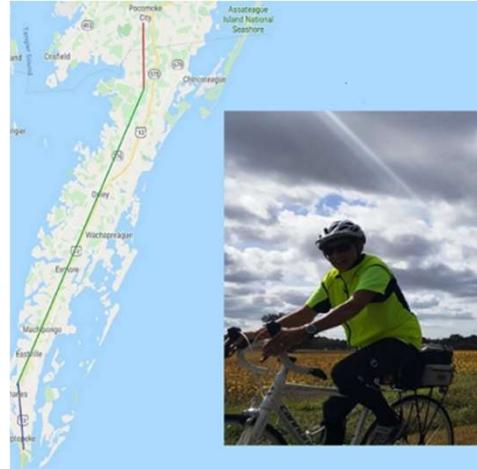


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Virginia Eastern Shore Trail



- Where: 50 miles along the spine of the Eastern Shore of Virginia between Cape Charles and Hallwood.
- Advocates: Friends of the Eastern Shore Rail Trail - ~875 members
- New Organization: Eastern Shore Rail Trail Foundation, a nonprofit corporation charged with heading up planning an
- Champion: Former Governor Ralph Northam
- Plans: The plan is to submit four SMART SCALE applications — three for segments of the rail trail and one for the entire trail.



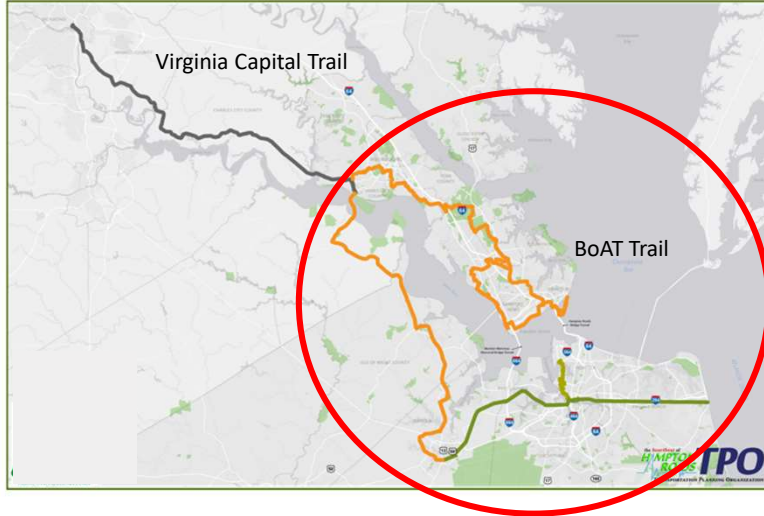
Conversation on Virginia's BIG 3 Trails Needs to Become the BIG 4

BoAT Trail

Where: Birthplace of America Trail or BoAT Trail will run from Williamsburg to Fort Monroe on the Peninsula and from Williamsburg across the Surry Ferry to the ocean front on the Southside.

Advocates: BoAT Trail advocates include municipalities and the Tidewater Trails Alliance.

Plans: Design and apply for funding segment by segment.

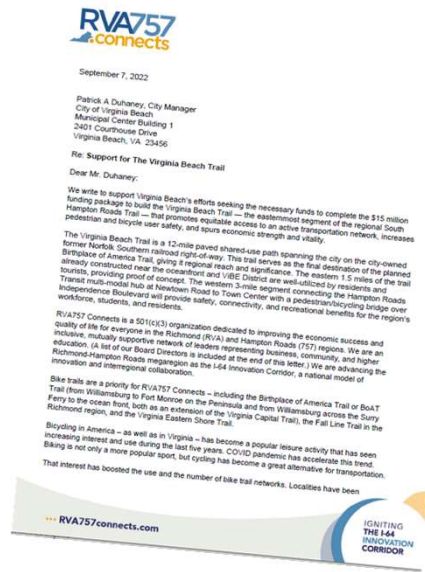


RVA757 Connects provided a letter of support

For the planned Virginia Beach Trail

A 12-mile segment that serves as the final destination of the planned Birthplace of America Trail

We need to do more for all trails



8

There Are Many Advocacy Groups Advancing Virginia's Bike-Walk Trails

87

Many Trail Advocacy Group Exist Across the State



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VDOT and Virginia Trails Alliance Have Been Leading the Way in Advancing Virginia's Bike-Walk Trails

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Bicycling and Walking in Virginia

Source: Virginia Department of Transportation (VDOT) and Virginia Trails Alliance. © 2022 VDOT. All rights reserved. For more information, visit www.virginiadot.org/programs/bikeped/maps.asp.

State Bicycle Map

Welcome to bicycling in Virginia. A perfect companion for those looking to explore by bicycle, Bicycling in Virginia provides major bicycle routes, scenic trails, transportation routes, and other resources. The map includes state, county, municipal and online capabilities on route, route, and transportation of personal vehicles. Helpful information including state and national parks, scenic routes, and nearby nearby trails is also shown.

Online Maps

Bicycling in Virginia, Bicycling Trails to Blue is an online interactive companion to the print version of the VDOT Bicycling in Virginia Map. The purpose of the map is to show various places to bicycle in Virginia. It is not a comprehensive inventory.

Virginia Trails Alliance

All online interactive map with information useful to bicyclists including the bicycle facility inventory, proposed routes, scenic routes, and nearby nearby trails. Other online maps include a map showing bicycle routes, and a map showing bicycle routes, scenic routes, and nearby nearby trails.

Virginia Trails Alliance

Virginia Trails Alliance is a non-profit organization that advocates for quality trail systems that benefit all citizens and visitors of the Commonwealth of Virginia. We are an alliance advocating for quality trail systems that benefit all citizens and visitors of the Commonwealth of Virginia.

VDOT
Virginia Department of Transportation

<https://www.virginiadot.org/programs/bikeped/maps.asp>

www.virginiatrails.org

RVA757 connects

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A New Virginia State-level Trail Funding Resource Has Just Been Created

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Virginia Has Created a Fund to Extend/Create Multi-use Trails Across Virginia

- In June 2022, Governor Glenn Youngkin signed the first budget of his term, **dedicating a record-setting \$93 million** to funding for multi-use trails across the Commonwealth.
 - An eight-fold increase of the previous year's general fund commitment
- This budget **includes funding to establish a State Office of Trails**, designed to manage a recurring fund of money that can be divvied to trails building and management groups.



Youngkin Administration
recognizes May as **Bike Month**

Source: <https://www.greenway.org/stories/record-93-million-for-multi-use-trails-in-new-virginia-budget>

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Next 35 Minutes



What we've learned in building and running the Virginia Capital Trail



CAT ANTHONY

Executive Director of the Virginia Capital Trail Foundation

MUNICIPALITIES *Providing full support*

Alan Archer, Newport News Deputy City Manager

Andrew Trivette, Williamsburg City

Overview of the BoAT Trail: Current Status and Future Plans



BOB CRUM

Executive Director of HRTPO

TIDEWATER TRAIL ALLIANCE *Champions for the cause*

Katherine Preston

Tom Howard

Reed Nester

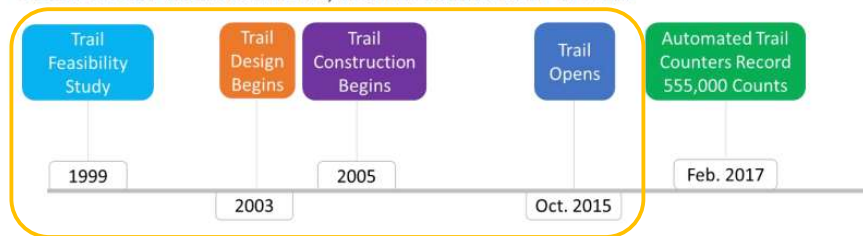


93

The Virginia Capital Trail took 15 years to go from planning to opening.



FIGURE 5: FROM VISION TO REALITY, VIRGINIA CAPITAL TRAIL TIMELINE



Source: Hampton Roads Transportation Planning Organization (HRTPO), Birthplace of America Trail Study, 2017



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It has been a huge success.



ANNUAL USAGE COUNTS OF OVER

1.2 MILLION

OVER
750
VOLUNTEERS
EST. **2,635** HOURS of
SERVICE

- Stimulated \$8.5 million-plus in economic activity within 50-miles of the trail*
- Supports 100+ FTE jobs in the state*
- Is responsible for more than \$3.6 million in wage and salary income*
- Generated \$613,000 in state and local tax revenues in Virginia*

* For the 2018-19 fiscal year

Source: Pilkington, L., Magnini, V., and Wyatt, C. (2019). The Economic and Fiscal Impacts of the Virginia Capital Trail: Fiscal Year 2018-19. University of Richmond in collaboration with the Institute for Service Research.
Source: Virginia Capital Trail Foundation, 2020 Impact Report



95

Va. Capital Trail's Factors of Success



1. The concept of the trail had initial champions – elected officials and business leaders.
2. The energy of the initial champions was sustained by creating a 501(c)3 foundation.
3. A dedicated staff person was hired – someone who worked on advancing the concept every day.
4. Seamless integration with local governments and their planning/timing needs.
5. Most of the trail property was already owned by VDOT (rights-of-way already in place).
6. Built sections with gaps as starting at both ends would ensure the middle would have to be built.
7. The 2015 UCI Road World Championships took place in Richmond was a big deadline boost.
8. VDOT was and continues to be actively engaged (VDOT handles most of the trail maintenance).
9. Active ongoing marketing and engagement, including events, promotions, PR, trail cleanup, trail ambassadors, and advocacy.
10. Dedicated staff – the Foundation currently has four FTE staff members.



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BOB CRUM

Executive Director of HRTPO

Overview of the BoAT Trail



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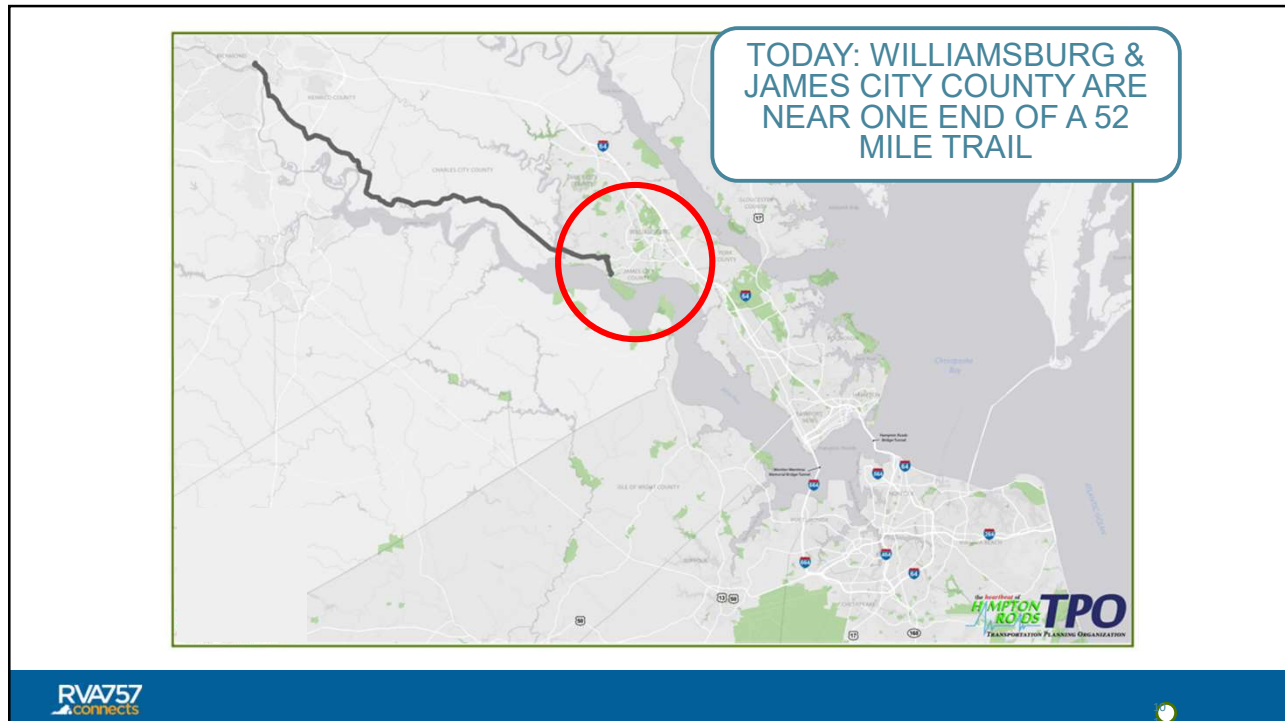
Plans for Trail Expansion

Two trails for BoAT:

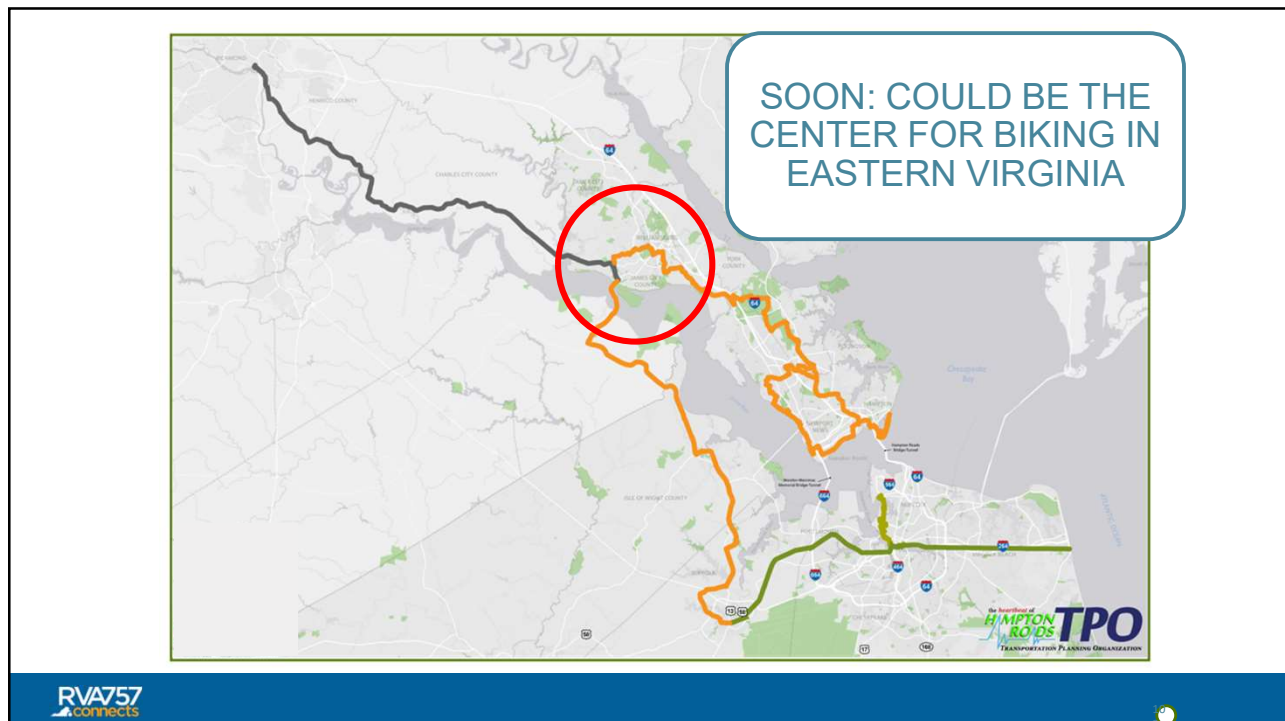
from Williamsburg to Fort Monroe on the Peninsula

from Williamsburg across the Surry Ferry to the ocean front





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The HRTPO conducted a high-level planning study and identified two potential routes for extending the Virginia Capital Trail into the Hampton Roads region.

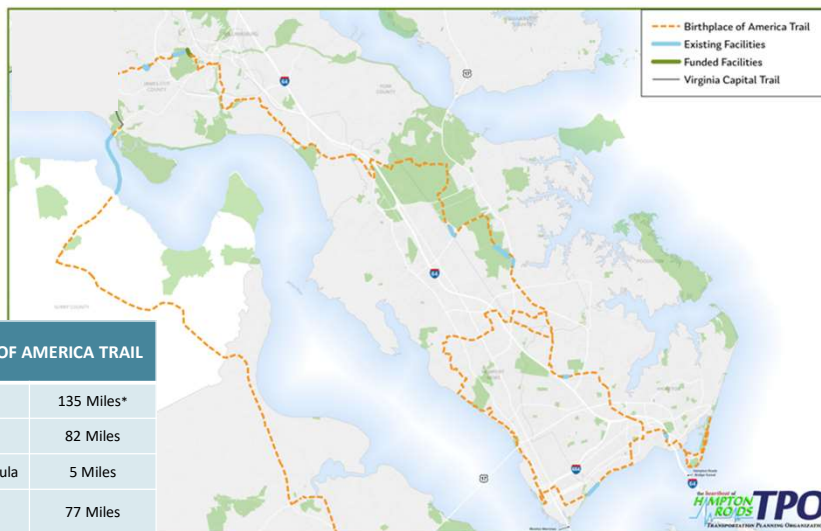


- One route was identified on the Peninsula to Fort Monroe
- The other crossed the James River at the Surry Ferry, and proceeded south to the railroad right of way and connected to the Virginia Beach Oceanfront
- The region’s local governments have unanimously endorsed this vision/plan



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The current focus is on the Peninsula – extending the trail from the Williamsburg area to Fort Monroe in the City of Hampton



BIRTHPLACE OF AMERICA TRAIL	
Total	135 Miles*
Peninsula	82 Miles
Existing - Peninsula	5 Miles
Remaining - Peninsula	77 Miles



*Includes Ferry and 5-Mile Loop in Hampton



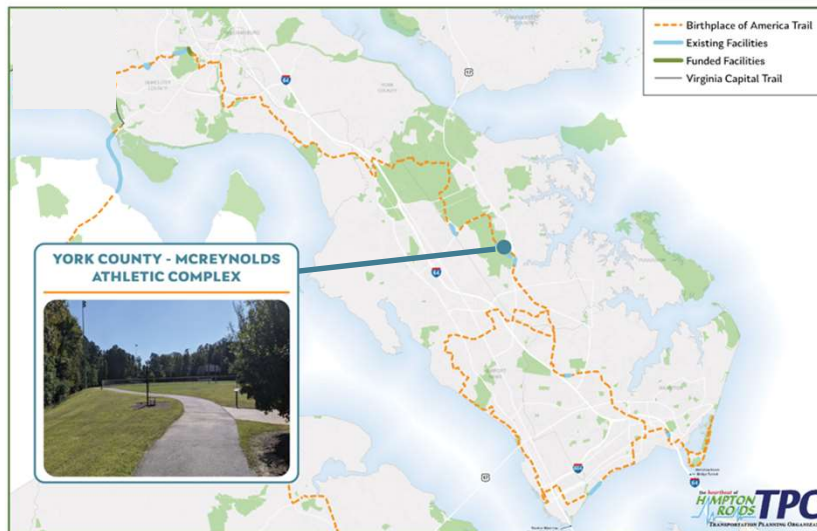
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EXISTING FACILITIES: Some segments of the trail are in place and are being used



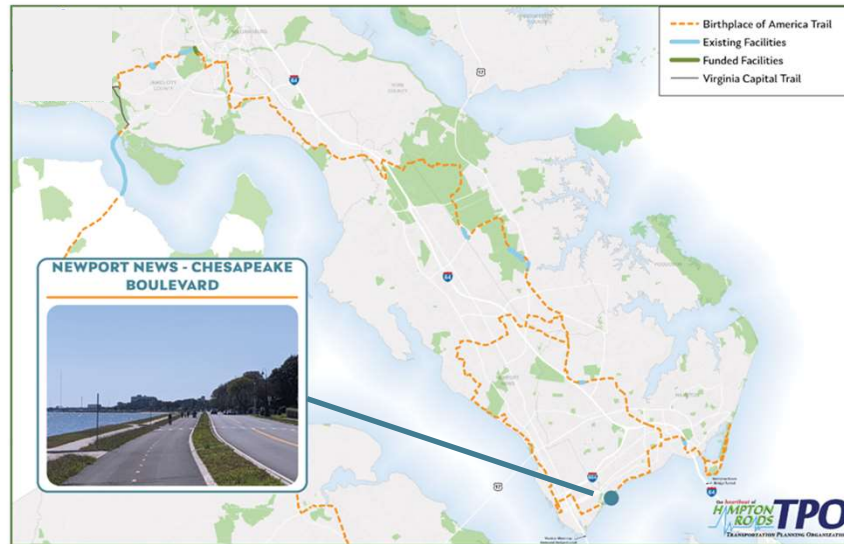
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EXISTING FACILITIES: CONTINUED



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EXISTING FACILITIES: CONTINUED



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BoAT Trail Cost

But most of the trail on the Peninsula must be designed, funded and built. The estimate to complete the entire trail network on the Peninsula is approximately:

\$125 Million

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Complexity



- While most of the Virginia Capital Trail traverses rural areas along Route 5, the trail extension in Hampton Roads will proceed through suburban and urban areas.
- This complex environment can create challenges regarding alignments, property ownership, on-street/off-street, available right of way, etc.

The Good News



- The good news is that the proximity of the proposed trail to residential and employment areas creates incredible potential to serve residents, businesses, education, etc.
- Residents could use this trail as a transportation choice in their daily trips to work, school and play.
- The trail would provide access to underserved populations.
- While also connecting significant tourism destinations which will be attractive to visitors.

Unanimous Regional Support



- Through the HRTPO/HRPDC, the region's 17 local governments have unanimously supported the BoAT trail in Hampton Roads
- CAOs from James City County, Williamsburg, York County, Newport News, Hampton and Poquoson have all committed to advancing the trail in their localities
- Some of these localities have committed local match for portions of the trail that are outside of their localities



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We Are Starting to Build Momentum



Summer 2018 – The City of Hampton was awarded funding for the Mellen Street Bicycle and Pedestrian Project – Segment I (South Mallory Street to South Willard Avenue) via the VDOT Transportation Alternatives Set-aside Program

Summer 2018 – The City of Hampton was awarded funding for the Mercury Boulevard Road Diet Project – Segment II (North Willard Avenue to Fort Monroe) via the VDOT Transportation Alternatives Set-aside Program

Summer 2019 – York County was awarded funding for the Victory Boulevard (Route 171) Capacity (multi-modal) Enhancements Project (Yorktown Road to Poquoson City Line) through the VDOT SMART SCALE program

Fall 2019 – The City of Williamsburg was awarded funding for the Compton Drive Shared-use Path (Monticello Avenue to Brooks Street) via the VDOT Transportation Alternatives Set-aside Program

Summer 2020 – The City of Poquoson was awarded funding for the Victory Boulevard (Route 171) Enhancement Project (York County Line to Poquoson Avenue) through the VDOT SMART SCALE program



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Future Segments Are Planned for Construction



Spring 2023 – Planned completion of the Compton Drive Shared-use Path (Monticello Avenue to Brooks Street), located in the City of Williamsburg

Spring 2023 – Planned completion of the Mellen Street Bicycle and Pedestrian Project – Segment 1 (South Mallory Street to South Willard Avenue, located in the City of Hampton

Spring 2023 – Planned completion of the Mercury Boulevard Road Diet Project – Segment II (North Willard Avenue to Fort Monroe), located in the City of Hampton

2026 – Planned completion of the Victory Boulevard (Route 171) Enhancement Project (York County Line to Poquoson Avenue), located in the City of Poquoson

2027 – Planned completion of the Pocahontas Trail Multimodal Corridor project (Ron Springs Road to Plantation Road), located in James City County

2028 – Planned completion of the Victory Boulevard (Route 171) Capacity (multi-modal) Enhancements Project (Yorktown Road to Poquoson City Line), located in York County



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MUNICIPALITIES *Our full support*

Alan Archer, Newport News Deputy City Manager

Andrew Trivette, Williamsburg City



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Today's Agenda

First Segment – 40 Minutes

Welcome – Ted Chandler, Jr. – 5 Minutes

Updates on RVA757 Connects' Administration – John W. Martin – 5 Minutes

I-64 Gap Project Update – John W. Martin – 5 Minutes

Global Internet Hub Update – John W. Martin – 5 Minutes

Jefferson Lab Update – James Spore – 5 Minutes

Government Relations – Greg Gilligan – 5 Minutes

Convergence 2022 – Interregional Bus Tour – Brian Anderson and Bryan Stephens – 5 Minutes

Questions & Answers – 5 Minutes

Second Segment – 40 Minutes

Virginia Capital Trail / BoAT Trail Overview

- Cat Anthony, Virginia Capital Trail Foundation
- Robert Crum, Hampton Roads Transportation Planning Organization
- Alan Archer, Newport News Deputy City Manager
- Andrew Trivette, Williamsburg City

Third Segment – 35 Minutes

RVA757 Connects Directors and MIC Members Discuss BoAT Trail – Breakout Session – 35 Minutes

How should RVA757 Connects support the BoAT Trail?

Close – Thomas R. Frantz – 5 Minutes

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Possible Ways RVA757 Connects Can Help the BoAT

RVA757 Connects staff have been working with parties involved in advancing the BoAT Trail to identify several ways our organization can help. The top ideas include:

1. **Help identify and engage trail champions.** This includes elected local, state, and federal officials, community leaders, and business leaders. Recall, this was a key success factor for the Virginia Capital Trail.
2. **Help raise awareness and benefits of the trail** by creating a project website, promoting the project through RVA757 Connects' communications efforts, and generating earned media.
3. **Advocate for funding from the new state bike agency to support all of the "Big Four" trails** (Eastern Shore Trail, Fall Line Trail, Shenandoah Trail, and BoAT). Note that the RVA region is advancing the Fall Line Trail, so RVA757 Connects needs to support all trail development.
4. **Conduct a return-on-investment (ROI) study** that makes a powerful economic case for investment in the BoAT. Most successful trails in other cities benefited from having an ROI study to advance investment in their facilities.
5. **Provide organizing support to make the case for financial support for the BoAT.** This could include organizing and packaging "adopt-a-trail" funding opportunities for corporations and others that give them recognition on signage, websites, and e-newsletters. Craft a public-private partnership approach.
6. **Facilitate BoAT stakeholder discussion on the best name for the new trail.** Trail advocates currently call the route from Williamsburg to Virginia Beach the BoAT Trail – the Birthplace of America Trail.



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Breakout Discussion Questions – 35 Minutes

Overall (5 minutes): What **additional input and suggestions do you have for RVA757 Connects?** Are we working on the right priorities? Are there any other topics or focus areas we are missing? (5 minutes)

On the BoAT trail topic (30 minutes):

- The BoAT trail is one of RVA757 Connects' Board-approved priorities (like the I-64 Gap and Global Internet Hub). Now that you know more about the trail, **should it remain a priority of RVA757 Connects?** (3 Minutes)
- **Is there any missing information** on the BoAT trail – things you would like to know that were not covered today or are not in the PowerPoint or Executive Summary? (2 Minutes)
- What do you think about the **list of six possible ways RVA757 Connects could help advance the BoAT trail?** Is there something on this list we not should do? Please prioritize these suggestions. (15 Minutes)
- **What's not on this list?** Please suggest other ways RVA757 Connects could help advance the BoAT trail. (10 Minutes)



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Let's Continue to Connect and Engage



Remaining 2022 Board-MIC Meeting

December 13: 10 a.m. to noon
In-person - Williamsburg

2022 Convergence

Interregional Meeting
in Williamsburg:
Thursday, October 13

Virtual Innovation Spotlight webinars

First Tuesday of every month – Noon to 1 p.m.



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**We're
Adjourned**

