

## **RVA757 Connects Board/MIC Meeting**

#### Consent Agenda April 23, 2024

Throughout this document, we have denoted in **green highlight** immediate actions to consider.



#### **Consent Agenda**



#### 1. Minutes – Board/MIC Meeting February 21, 2024

#### 2. Committee Reports

- Governance and Nominations Co-Chairs, Sarah Jane Kirkland and Moses Foster
- Development Chair, Mitch Haddon
- Government Relations Co-Chairs, Chris Lloyd and Ross Grogg
- Convergence 2024

#### 3. Initiatives Update

- I-64 Gap
- Passenger Rail
- Multi-use Trails
- Global Internet Hub

#### 4. 2023 Form 990 Filing





1.
February 21, 2024
Board/MIC
Meeting Minutes

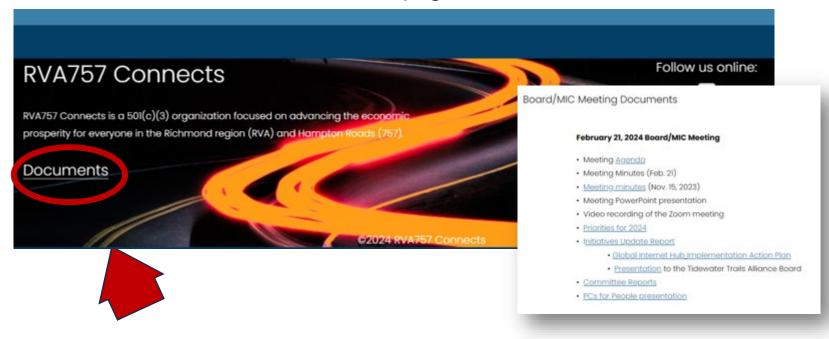




#### Minutes – Board/MIC Meeting February 21, 2024

#### Bottom of RVA757 Connects' Homepage

**Documents Portal** 



The February 21
Board/MIC meeting
minutes are available on
our Board Portal in the
February 21 meeting folder.
You can access the
minutes directly here:

https://static1.squarespace. com/static/637531ab04605 b3e6bc3c17f/t/65ef8de50b d00c1269b101fc/17101982 45738/3.++Board+Meeting +Minutes+02.21.24.pdf

See next 2 pages for to read minutes here...





1.

Document #3:

#### Board/MIC Meeting February 21, 2024, 10 a.m.-Noon 100% via Zoom

Agena:

Welcome - Theodore L. Chandler Jr., Co-Chair, RVA757 Connects

Consent Agenda - John W. Martin

- Minutes from Nov.15, 2023 meeting
- Updates on Initiatives
- · Committees Updates Report

Our "Why," 2023 Accomplishments, and 2024 Goals - John W. Martin

Featured Topic: Legislative Matters – Bob Holsworth, Ross Grogg, Chris Llyod, John W. Martin

Adjourn - Thomas R. Frantz, Co-Chair, RVA757 Connects

#### Welcome:

Theodore L. Chandler, Jr., Co-chair of RVA757 Connects, called the February 21, 2024, Board of Directors/Megaregion Institutional Council (MIC) meeting to order at 10 a.m.

#### Consent Agenda:

John W. Martin, president and CEO of RVA757 Connects, gave a brief overview of the consent agenda which included the approved minutes for the November 15, 2023 board meeting and documents reviewing updates on RVA757 Connects' initiatives and committee work.

Mr. Martin encouraged everyone to read the updates on RVA757 Connects' initiatives and committee work that were included in this meeting's Board/MIC packet.

#### RVA757 Connects' "Why":

Given that this meeting was the first gathering of the Board and MIC in 2024, John W. Martin gave a quick reminder overview of RVA757 Connects "why" and "how" – why we exist (purpose and mission) and how our strategic plan is guiding our direction.

Highlights from this overview included:

 Our Purpose: Improve the economic success and quality of life for everyone in the Richmond area (RVA) and Hampton Roads (757) region.

IGNITING
THE I-64
INNOVATION
CORRIDOR

··· RVA757connects.com



2.

- Our Mission: Identify, support, and advance major opportunities, initiatives, and
  projects that will meaningfully benefit our communities for generations to come.
- Our Strategic Plan: In 2020 with a GO Virginia grant, RVA757 Connects created a research-based strategic plan we call the RVA757 Connects' Opportunity Study. The pillars of this plan include:
  - Support the Growth of four key clusters growing industries (jobs builders) that both Hampton Roads and Richmond region are targeting:
    - Life Sciences/Pharmaceutical Manufacturing
    - IT/Data Centers/Digital Network
    - Transportation/Logistics/Supply Chain
    - National Security/Cybersecurity
  - Advance digital infrastructure connections (Now called our Global Internet Hub initiative).
  - Advance physical infrastructure connections (Thus, our focus on I-64 widening, rail expansion, and the building of multi-use trails)
  - Help grow and retain talent. (Support Hampton Roads Workforce Council and Capital Region Workforce Partnership Consortium. Also, view multi-use trails as a way to help attract and retail young talent.)
  - Drive and showcase greater collaboration and innovation (Our Virtual Innovation Spotlight webinar series)
  - Support economic development partners (VEDP, Hampton Roads Alliance, Greater Richmond Partnership, and all chambers)
  - Keep all stakeholders informed (Our communications program).

#### 2023 Accomplishments:

Mr. Martin gave a quick recap of RVA757 Connects' major accomplishments in 2023.

- I-64 Gap funding completed and construction started.
- 2. Moved from planning to implementing the Global Internet Hub Strategic Plan.
- Held successful 2023 Convergence with record attendees and sponsors.
- Growing stakeholder partnerships, especially VEDP.
- 5. Tied into DRPT and Virginia Passenger Rail Authority planning.
- Part of Rail Advocacy paper.
- Supported members' initiatives like Jefferson Lab HPDF and Springfield-Franconia Rail By-Pass
- Created a new RVA757 Connects' website and held 10 Innovation Spotlight webinars
- 9. Generated a lot of earned media.

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10. Advanced our connections - 3,500 database and 400 active followers on LinkedIn

Overall, 2023 was a great year in building the momentum of RVA757 Connects and the I-64 Innovation Corridor. The Board and MIC recognized this, giving the organization a 95% top two box overall satisfaction with the organization.

#### 2024 Goals:

Mr. Martin reviewed RVA757 Connects' agreed-upon goals for 2024 and the process used to arrive at these goals. The approved goals include:

- Global Internet Hub: Accelerate the development of the I-64 Innovation Corridor's digital infrastructure. Implement the Global Internet Hub Strategic Plan. This is the Board/MIC's top ranked priority in RVA757 Connects' year-end 2023 Board/MIC survey.
- Key Targeted Industry Clusters: Continue to build awareness and support the development of the four target industry clusters identified in the RVA757 Connects' Opportunity Study (see above).
- 3. Workforce Development: Through all of RVA757 Connects' work, prioritize workforce development. During the generative session of the last 2023 Board/MIC meeting, a strong consensus was reached that we must integrate workforce development into everything we do. To this end, RVA757 Connects will support the work of the Hampton Roads Workforce Council and the Capital Region Workforce Partnership Consortium, the two organizations that lead our megaregion's workforce development and training ecosystems.
- 4. Passenger Rail: Continue to work with the Department of Rail and Public Transportation, the Virginia Passenger Rail Authority, Virginians for High-Speed Rail, and others to increase passenger rail service between the Richmond region and Hampton Roads, as well as increase service to and from our two markets and other U.S. cities. This includes high-speed rail to Raleigh.
- Multi-Use Trails: Continue to advance the buildout of multi-use trails in the I-64
  Innovation Corridor. This includes the Fall Line Trail, Virginia Capital Trail extension
  from Williamsburg to Virginia Beach (currently called the Birthplace of America Trail
  or BoAT), and the Eastern Shore Trail.

Mr. Martin also updated the Board/MIC on the PCs for People initiative and the next steps in bringing the nonprofit to the I-64 Innovation Corridor. This includes introducing PCs for People CEO to both RVA and 757 business leaders (as program participants) and foundations (as potential funders). A series of meeting will be scheduled this Spring.

Featured Topic For This Board/MIC Meeting - Legislative Matters:



4.

Bob Holsworth, Ross Grogg, Chris Lloyd, and John W. Martin lead a discussion on legislative matters including RVA757 Connects' legislative agenda, recent outreach efforts, and the composition and work to date of the new 2024 General Assembly.

The Board/MIC directors' questions and discussion centered around concerns about cuts to the state budget, specifically towards economic development, as well as strategies to advance RVA757 Connects' legislative agenda in 2024.

#### Meeting Adjourned:

Thomas Frantz closed the meeting, reminding everyone of key dates in 2024 and thanking everyone for their ongoing support.

Future key Board/MIC meeting dates:

- April 23, 2024: 10 a.m. noon (virtual) Note: Date changed
- Oct. 3, 2024: Convergence 2024 10 a.m. to 6 p.m. in Williamsburg Note the date changed
- Nov. 20, 2024: 10 a.m. noon (virtual)

This meeting was adjourned at 12:09 p.m.

## 2. Committee Reports

- Governance and Nominations
- Development
- Government Relations
- Convergence 2024







# Governance and Nominations Committee

Co-Chairs, Sarah Jane Kirkland and Moses Foster



#### 2024 Goals: Governance & Nominations

- • •
- 1. Create a RVA757 Connects' Operations Manual
- 2. Add an entrepreneurial/startup community voice to our organization
- 3. Establish a Financial Committee
- 4. Establish a Communications Committee
- 5. Examine the Composition of the EC and Fill all Board Seats



#### 1. Create a RVA757 Connects' Operations Manual



The Governance & Nominations Committee is working on a RVA757 Connects Operations Manual. This will complement the Employee Handbook created last year.

The Operations Manual will detail how the organization runs - organizational-related tasks - and points to who is responsible for carrying them out.

The Operations Manual will include the following (shared as examples):

- Organizational purpose, vision, mission, and values
- · Organizational history
- Job positions and descriptions
- · Organizational hierarchy
- Documented processes
- Safety instructions
- · Emergency procedures

- · Focus areas
- Policies
- Passwords
- Checklists for major procedures like holding EC and board meetings, and any other task that requires easy and repeatable steps
- · Board and stakeholder contact details





### 2. Add an entrepreneurial / startup community voice to our organization

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- Over the past few years, we have talked about expanding the Megaregion Institutional Council to include the voice of the RVA and 757 entrepreneurial / startup community.
   Kudos to Greg Garrett, RVA757 Connects' Board member, for encouraging action on this front.
- Richard Wintsch with Startup Virginia (<a href="https://startupvirginia.org/">https://startupvirginia.org/</a>) and Paul Nolde with 757 Collab (<a href="https://757collab.org/">https://757collab.org/</a>) are both interested in joining our cause.
- We plan to identify the most symbiotic ways they can join our cause. The RVA757 Connects' Global Internet Hub initiative may be the nexus. Startup Virginia and 757 Collab support many startup ventures that are tech-based.





#### 3. Establish a Financial Committee



#### **Proposed Overview:**

The Financial Committee is appointed by and reports to RVA757 Connects' Executive Committee. RVA757 Connects' staff provides support.

#### The Financial Committee's charge is to ensure:

- The integrity of RVA757 Connects' financial statements, financial reporting processes and systems of internal accounting, and the financial controls of the organization.
- The compliance by RVA757 Connects with legal (401(c)3), regulatory (filing with Dept. of Agriculture to fundraise), and tax filings (IRS Form 990).
- The qualifications, independence, and performance of RVA757 Connects' primary independent accounting firm (currently PBMares).

It is the responsibility of the Financial Committee to maintain open communications between the Committee, accounting firm, staff, and the Executive Committee. All current
Board and MIC
members who
are interested in
serving on this
committee,
please contact
Greg Gilligan.





#### 4. Establish a Communications Committee



#### **Proposed Overview:**

The Communications Committee is appointed by and reports to RVA757 Connects' Executive Committee. RVA757 Connects' staff provides support. The committee will serve in an advisory role to guide our communications.

#### The Communications Committee's charge is to:

- Actively participate in meetings, contributing to the discussion, brainstorming, and sharing of innovative ideas to feature.
- Express ideas and provide input on the organization's communications plan.
- Establish and support a speakers' bureau.
- Participate in the review of an annual communications plan.
- Review materials and programming, and provide input for improvement.
- Ensure that communications is accountable.

New Chair of RVA757 Connects Communications Committee



Giovanna Genard
Vice President of External
Affairs and Marketing Leader
PRA Group

All current Board and MIC members who are interested in serving on this committee, please contact Greg Gilligan.





#### 5. Examine the Composition of the EC and Fill all Board Seats



#### **EC** Composition

- We have 14 EC members.
- In 2024, assess interest of current EC members in remaining on the EC.
- Formulate recommendations.

All current Board and MIC members are encouraged to suggest future Board candidates.

#### **Board Composition**

- RVA757 Connects' By-Laws call for 75 Board seats.
- We have 68 seats filled currently.
- We will recruit the remaining 7 seats in 2024.
- We plan to first approach the few remaining large companies.









#### 2024 Goals RVA757 Connects Development Committee

- 1. Send out all 2024 invoices 1st Quarter
- 2. Gather all new 3-year pledge renewals 2<sup>nd</sup> Quarter
- Orchestrate 2024 "thank you" funders campaign 3<sup>rd</sup> Quarter
- Work with Governance and Nominations Committee to secure pledges from the new members brought on in 2024 - Ongoing
- 5. Explore new future expanded funding opportunities Ongoing

Thank you to everyone who has paid their 2024 invoice.



#### **RVA757 Connects' Value Proposition**

- Related to goal #2 (gather all new 3-year pledge commitments/renewals): the Development Committee
  intends to facilitate a discussion with EC members and RVA757 directors completing their first 3-year
  pledge cycle to discuss this goal.
- Does our initial value proposition (see below), past 3-year performance, vision, and workplan justify our continued 3-year pledge commitment ask with all renewals?

#### RVA757 Connects Original Value Proposition:

- We help both Regions Become More Competitive: We are behind our competitors Raleigh, Charlotte, Orlando, Nashville, Tampa, etc. on many economic development performance measures. We have complementary assets and a combined 3-million-person population and a 1.5-million-person workforce a top 20 U.S. market. In some cases, we are simply stronger together.
- We Accelerate Big Projects: That Will Help Both Regions: Important infrastructure projects roads, rail, multi-use trails must move as fast as possible. Our collective voice can make a difference in accelerating projects. (Think I-64 Gap)
- We Support Key Economic Development Projects That Will Help Both Regions: Companies and organizations in the RVA757 Connects' network have important projects that will help both regions thrive Offshore Wind, Jefferson Lab, VNG pipeline, multi-use trails, etc. Showing united support across both regions helps build momentum and support for these initiatives.

Continued on the next page . . .



#### **RVA757 Connects' Value Proposition**

RVA757 Connects Value Proposition - Continued from previous page . . .

- We Help Each Region With Their Own Special Projects: Both regions and even the jurisdictions that make up each region all
  have their own region-specific challenges and opportunities. In some of these cases, the megaregion can help. Case in point,
  obtaining enabling legislation in the General Assembly for a Richmond transportation authority. Hampton Roads weighed in.
- We Look Out For What's Next: Change is constant. We need to lookout and prepare for what's next and then appropriately
  leverage it for our future success in the decades ahead. This future-forward perspective works best with the broadest lens. RVA757
  Connects provides this. Think Global Internet Hub.
- We have the Power to Make Things Happen, When We Tap It: We are stronger together our collective voice is louder together. Hampton Roads and Richmond are two of the three largest jurisdictions in Virginia. Together, we have more representatives in the General Assembly than Northern Virginia.
- Everyone Wins: All of RVA757 Connects' work directly benefits all of our directors and members. Growing our infrastructure, talent pool, economy, quality of life, etc. helps to build a thriving environment for our member companies and organizations to thrive.



#### **Three-year Pledges**

As we enter our fourth year of operation as a 501(c)(3), we are asking our financial supporters, as their initial three-year pledges are paid off, to recommit for three more years – make a multi-year pledge. This request is based on the following needs:

- We Need to Continue Focusing on Big Projects: The Board's future priorities as approved are all long-term initiatives, requiring sustained organizational efforts and funding for RVA757 Connects to make a difference. Three-year pledges enable us to focus on the bigger infrastructure projects that by their very nature are long-term.
- We Need to Retain the Best Staff: We need to retain our staff. Three-year pledges, not year-by-year gifts, communicate a long-term commitment to our organization and our staff.
- We Need Our Staff to Focus on Our Goals, Not Annual Fundraising: We only have 2.5 FTEs. The Board has acknowledged how much this small team is accomplishing with limited resources. We do not want this team hyperfocused on annual fundraising / renewals to secure the ongoing viability of the organization. Three-year pledges enable staff to do the real work of our organization.
- We Need to Run Like a Business: Three-year pledges enable our organization to run like a business in terms of planning and program implementation.

Is our value proposition still relevant? Can we ask for 3-year pledge renewals?





# Government Relations Committee

Co-Chairs, Chris Lloyd and Ross Grogg



#### **Government Relations**

- RVA757 Connects' top priority is the Global Internet Hub initiative.
- 2024 Government Relations work around this topic has included:
  - Mailing of the Global Internet Hub map brochure to all General Assembly members
  - Media relations: article in Virginia Business
  - Briefing General Assembly Technology Committee
  - Briefing Ashland Town Council
  - Briefing Richmond Real Estate Group
  - On-on-one meetings with key stakeholders
- The General Assembly requested the Joint Legislative Audit & Review Commission (JLARC) to conduct a comprehensive study of data centers. The study and recommendations are expected in the Fall 2024.
- Subsequent to engaging JLARC, 15 bills were introduced in the General Assembly this year to control data centers. The General Assembly placed all 15 bills on hold until the JLARC study is complete.
- The debate around data centers is expected to increase. The April 23 RVA757 Connects Board/MIC meeting
  will be dedicated to getting everyone up to speed on this topic.







### Convergence 2024 Planning Update Convergence 2024 will be held on October 3, 2024

- • •
- RVA757 Connects, ChamberRVA, and the Hampton Roads Chamber have started to plan for the October 3, 2024 Convergence event.
- The event will be held at the Williamsburg Lodge. Cliff Fleet, RVA757
  Connects EC member, on behalf of the Colonial Williamsburg Foundation,
  continues to be generous in providing a discount rate.
- The goal is to continue to build on the momentum of the 2023 Convergence: record attendees and sponsorships.
- This year, for the first time, we will market the event to the entire ChamberRVA and Hampton Roads Chamber members and the RVA757 Connects' followers. (Everyone will notice this ramped up outreach).
- Lastly, this year we will <u>not</u> stage a dinner with an evening program. We will hold an end of day reception that will end by 6:30 p.m.

RVA757 Connects. ChamberRVA, the Hampton Roads Chamber, and the Virginia Peninsula Chamber have started our traditional cadence of bi-weekly ongoing planning meetings leading up to the fall Convergence date. Including staff, this is a 10-person event planning committee.



#### Convergence 2024's Emerging Agenda

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The emerging draft 1 agenda includes:

The I-64 Innovation Corridor Megaregion – Today & Tomorrow

- Performance and Economic Outlook
- Comparison of our megaregion with other regions (Southeast, etc.)
- Where We're Headed

**Updates on RVA757 Connects' Current Initiatives to Advance the I-64 Innovation Corridor** 

Keynote Speaker: Megaregions Are Making a Difference (Invited guest from another megaregion)

Innovations in the I-64 Innovation Corridor:

- Innovation #1: The Impact and Future Promise of Our Global Seaport
- Innovation #2: The Impact and Future Promise of Virginia's Space Port
- Innovation #3: The Impact and Future Promise of Virginia Global Digital Port

RVA757 Connects' CEO Perspectives: Panel: Why Our Megaregion Perspective Matters

Reception (No Dinner)





## 3. Initiatives Update

- I-64 Gap
- Passenger Rail
- Multi-use Trails
- Global Internet Hub







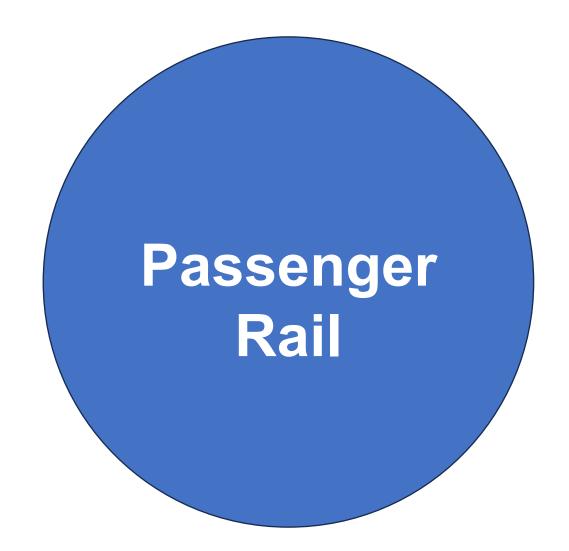
#### On Schedule: Completed by Spring 2028



Estimated start date: Spring 2024

Estimated completion date: Fall 2027







#### **Rail Committee Update**

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- We continue to follow our ongoing strategy of holding regular meetings with the Virginia Department of Rail and Public Transportation (DRPT) and the Virginia Passenger Rail Authority (VPRA) to ensure Richmond and Hampton Roads' rail improvements are part of Virginia's 5-year plan. Our next meeting is May 9 at 4 p.m. at the RVA757 Connects headquarters (2601 Floyd Ave.)
- We continue to monitor the Long Bridge Project. This \$1.9 billion project is the second rail crossing of the Potomac River, right next to the 119-year-old Long Bridge, which currently limits traffic to two tracks. The project will double rail capacity to cross the river between Virginia and Washington, D.C. affording separation of passenger and freight train traffic. This, in turn, will expand passenger rail service to and from Richmond as well as other parts of the state east and west.

#### **RVA757 Connects' Passenger Rail Committee:**

**RVA757 Connects staff** Jim Spore Jim Ukrop Danny Plaugher Robbyn Gayer **Aubrey Layne** Bob Crum (HRPDC) Pavithra Parthasarathi (HRTPO) Rob Case (HRTPO) Martha Shickle (PlanRVA) Chet Parsons (CVTA) Jay Ellington (Crater PDC) Ron Svejkovsky (Crater PDC)



#### **Announcement: Jennifer DeBruhl Retirement from DRPT**

- Virginia's Department of Rail and Public Transportation (DRPT)
   Executive Director Jennifer DeBruhl will retire at the end of June.
- DeBruhl has led DRPT for nearly two years after serving as the agency's Chief of Public Transportation for almost six years and working nearly 19 years in two separate stints at the Virginia Department of Transportation (VDOT). In her 30-year career, she also worked for almost five years in community planning at the Federal Highway Administration (FHWA).
- RVA757 Connects is holding a reception to honor Jennifer
   DeBruhl at the end of the RVA757 Connects Rail Committee
   Meeting on May 9 at 4 p.m. at RVA757 Connects headquarters
   (2601 Floyd Ave.)
- All RVA757 Connects Board directors and MIC members are invited.
   Just let Greg Gilligan know: Greg.Gilligan@RVA757Connects.com



Jennifer DeBruhl
Executive Director
Virginia's Department of Rail
and Public Transportation







#### **Multi-use Trails Update**

- We continue to work on advancing the buildout of multi-use trails in the I-64 Innovation Corridor. This includes three trails in the megaregion: the Fall Line Trail, Eastern Shore Trail, and the Birthplace of America Trail (BoAT).
- In December 2023, U.S. Sens. Mark R. Warner and Tim Kaine announced a \$14.9 million federal grant for the Virginia Beach Trail project. The funds will be used toward building a 3-mile multi-use trail from Newtown Road to Town Center. Once completed, the shared-use path will have pedestrian and bicycle trails completely separated from vehicles and move people walking and biking off a busy road. The trail will link multiple universities, businesses, and employment opportunities to underserved communities along the corridor. The project also includes a pedestrian bridge over the 10-lane Independence Boulevard, high-visibility crosswalks, and improved lighting.
- In June 2022, the General Assembly created a State Trails Office and allocated \$89 million in funding for the office and for five priority multi-use trails (see link below). The Eastern Shore Trail is one of the five priority trails. The Commonwealth Transportation Board (CTB) has allocated funds, with \$29 million remaining available for distribution to those five trails. RVA757 Connects supports the major funding being directed to the Eastern Shore Trail but would like to see the Fall Line Trail (Ashland to Petersburg) and BoAT Trail be included in the group of priority trails that are being supported.
  - March 19, 2024 VDOT State Trails Office Update on Trails and Funding to the Commonwealth Transportation Board: <a href="https://www.ctb.virginia.gov/resources/2024/mar/pres/2.pdf">www.ctb.virginia.gov/resources/2024/mar/pres/2.pdf</a>
- The more organized we are with trail champions and specific trail segments with related costs, the better positioned we will be for future funding. RVA757 Connects is supporting the BoAT Trail ramp up see next page.



#### Williamsburg to the Virginia Beach Trail

- Background: RVA757 Connects' staff have been following the RVA757 Connects' Board-approved plan to advance multi-use trails in the I-64 Innovation Corridor. Most recently, on the BoAT Trail, this includes working closely with the Hampton Roads PDC and TPO (Bob Crum and Pavithra Parthasarathi), the full Tidewater Trails Alliance board (Reed Nester, chair), and the Virginia Capital Trail Foundation's leadership (Cat Anthony, executive director, and Pam Goggins, chair).
- **The Goal:** Better package the multi-use BoAT Trail to build awareness among all stakeholders to help increase support and obtain direct funding for trail construction.
- Actions: Work on renaming the trail (BoAT is confusing) and creating a new logo and website. Support HRPDC's work in creating segment cost estimates for public and private funding opportunities. Help recruit well-positioned project champions and advocates.



The proposed trail would extend from the Virginia Capital Trail at Jamestown to Williamsburg and down the Peninsula to Fort Monroe, as well as to cross the Jamestown-Scotland Ferry to Surry, Smithfield and Suffolk, where it will join with other planned trails to the Virginia Beach oceanfront.



#### **Currently Under Development: Trail Name and Logo**

- RVA757 Connects helped the Tidewater Trails Alliance to identify a new name for the BoAT Trail: Trail757.
- This name is based on a significant amount of research conducted by Reinvent Hampton Roads on the most popular alternative names for Hampton Roads.
- 757 is the informal name most preferred by residents of all ages across all jurisdictions.
- 757 is particularly appealing to younger generations who Hampton Roads needs to attract and retain.
- 757 is an easy name to recall, supporting word-ofmouth marketing, and affords ease of use in trail signage.









We are currently testing alternative logos in a 2-minute convenience sample survey.

Please register your preference here:

<a href="https://sirresearch.co1.qualtrics.com/jfe/fo">https://sirresearch.co1.qualtrics.com/jfe/fo</a>

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#### **Global Internet Hub Update**

- We continue to work with the Global Internet Hub Council, a subcommittee of RVA757 Connects, to implement the RVA757 Connects' Board-approved Global Internet Hub Strategic Plan.
- The Council is advancing the plan's 10 strategic imperatives in 2024 with the intention of rolling out the first strategy of standing up a I-64 Innovation Corridor Global Internet association-like body in 2025. This will include 100-plus companies and organizations with a vested interest in making the I-64 Innovation Corridor a Global Internet Hub.
- The Global Internet Hub Council members are funding the work of the Council in 2024.
   Funding to date has come from the following:

• RVA Side: Henrico: \$20K; Dragonfli: \$15K; Pixel Factory: \$4K; CarMax: \$1K Total \$40K

• 757 Side: Virginia Beach: \$20K; ODU: \$10K; Hampton Roads Community Foundation: \$50K\* Total: \$80K

- \*Note We need another \$10K from Richmond region businesses/organizations to "unlock" the generous \$50K contribution (\$50K a year for 3 years) from the Hampton Roads Community Foundation. The foundation's gift is contingent on the RVA region raising \$50K each year.
- The April 23 RVA757 Connects' Board/MIC meeting will hyper-focus on the current state of the Global Internet Hub. This includes having expert guests as a panel.

#### Global Internet Hub Council Members

Dominion Energy
ODU
Henrico County
Virginia Beach
Dragonfli
Pixel Factory
HR Alliance
GRP
CarMax
Cox Communications
Bank of America

Consultant: Vinay Nagpal



4.
2023 IRS
Form 990 –
Review and
Approval





#### 2023 IRS Form 990 Return – Review and Approval Process

2023 IRS Form 990 created by PBMares and staff - Complete

Co-Chairs of RVA757 Connects review the 2023 Form 990 Return - Complete

EC members review Form 990 Return (March 6<sup>th</sup> premeeting packet and March 13<sup>th</sup> meeting) - Complete

EC-approved 2023 Form 990 was placed in Board Portal in early April - Complete

Board Members/MIC members can review 2023 Form 990 Return through May 10, 2024.

2023 Form 990 will be electronically filed by May 15, 2024 – the deadline.



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Click here to review 2023 Form 990

