

Renie, Patricia G.

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**From:** TEAS@uspto.gov  
**Sent:** Monday, March 1, 2021 9:24 AM  
**To:** IP (mailbox only); Harlacher, Christel; Mytelka, Craig; Renie, Patricia G.  
**Subject:** 083174.0003 Serial Number 90552025: Received Your Trademark/Service Mark Application, Principal Register  
**FilingDate:** 3/1/2021 9:24:46 AM

**Filing Receipt for Trademark/Service Mark Application for Registration  
on the Principal Register  
and Next Steps in the Application Process**

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

**1. Your mark.** RVA757 CONNECTS (Standard Characters, mark.jpg)

The literal element of the mark consists of RVA757 CONNECTS. The mark consists of standard characters, without claim to any particular font style, size, or color.

**2. Your serial number.** Your application was assigned serial number '90552025'. You must refer to your serial number in all communications about your application.

**3. What happens next—legal examination.** Your mark will not be registered automatically. In approximately three months, your application will be assigned to a USPTO examining attorney for review. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

**4. Keep your addresses current in USPTO records.** We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

**5. Check your application status in our database every three to four months.** To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

**6. Warning about private companies offering trademark-related services.** Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "[uspto.gov](http://uspto.gov)." If you are unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

**7. Questions?** Please visit our [website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

**8. Application data.** If you find an error in the data below, visit the [After You File](#) page on our website for information on correcting errors.

**9. Provide feedback.** How can we improve your filing experience? [Let us know in this brief survey](#).

**The information submitted in the application appears below:**

PTO- 1478

Approved for use through 02/28/2021. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Application, Principal Register**

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	90552025
<b>MARK INFORMATION</b>	
<b>*MARK</b>	mark.jpg
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	RVA757 CONNECTS
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size, or color.
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	RVA-Hampton Roads Mega-Region Collaborative
<b>*MAILING ADDRESS</b>	2601 Floyd Avenue
<b>*CITY</b>	Richmond
<b>*STATE</b> (Required for U.S. applicants)	Virginia
<b>*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>*ZIP/POSTAL CODE</b> (Required for U.S. and certain international addresses)	23220
<b>*EMAIL ADDRESS</b>	John.Martin@sirhq.com

LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Virginia
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	035
*IDENTIFICATION	Promoting public awareness of economic expansion, infrastructure connectivity, innovation, and workforce talent development; Promoting initiatives and projects aimed at advancing economic growth and improving quality of living; Initiating services created to drive economic recovery and expansion, infrastructure connectivity, innovation, and workforce talent development; Promoting business collaboration, partnerships and growth in the Richmond and Hampton Roads metropolitan regions; Supporting the work of economic development agencies, work force councils, and planning organizations in the Richmond and Hampton Roads metropolitan regions; Providing a forum for businesses to showcase, display, demonstrate and promote new and innovative ideas, products and services
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Christel E. Harlacher
ATTORNEY DOCKET NUMBER	083174.0003
ATTORNEY BAR MEMBERSHIP NUMBER	92273
YEAR OF ADMISSION	2017
U.S. STATE/ COMMONWEALTH/ TERRITORY	Virginia
FIRM NAME	Williams Mullen, c/o IP Docketing
INTERNAL ADDRESS	Williams Mullen Center
STREET	200 South 10th Street, Suite 1600
CITY	Richmond
STATE	Virginia
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	23219
PHONE	804-420-6000
FAX	804-420-6507
EMAIL ADDRESS	ip@williamsmullen.com

<b>OTHER APPOINTED ATTORNEY</b>	Craig L. Mytelka, Robert C. Van Arnam, Thomas F. Bergert, Amy G. Pruett, Richard T. Matthews, F. Michael Sajovec, Andrew R. Shores, Janet M. Smith, Clinton H. Brannon, Edward T. White, Janet W. Cho, Douglas C. Tsao
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Christel E. Harlacher
<b>PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE</b>	ip@williamsmullen.com
<b>SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)</b>	charlacher@williamsmullen.com; cmytelka@williamsmullen.com; prenie@williamsmullen.com
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS Standard
<b>NUMBER OF CLASSES</b>	1
<b>APPLICATION FOR REGISTRATION PER CLASS</b>	350
<b>*TOTAL FEES DUE</b>	350
<b>*TOTAL FEES PAID</b>	350
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/John Martin/
<b>SIGNATORY'S NAME</b>	John Martin
<b>SIGNATORY'S POSITION</b>	CEO
<b>SIGNATORY'S PHONE NUMBER</b>	804-837-2481
<b>DATE SIGNED</b>	02/26/2021
<b>SIGNATURE METHOD</b>	Sent to third party for signature

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 90552025**

**Filing Date: 03/01/2021**

## To the Commissioner for Trademarks:

The applicant, RVA-Hampton Roads Mega-Region Collaborative, a corporation of Virginia, having an address of

2601 Floyd Avenue  
Richmond, Virginia 23220  
United States  
John.Martin@sirhq.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Promoting public awareness of economic expansion, infrastructure connectivity, innovation, and workforce talent development; Promoting initiatives and projects aimed at advancing economic growth and improving quality of living; Initiating services created to drive economic recovery and expansion, infrastructure connectivity, innovation, and workforce talent development; Promoting business collaboration, partnerships and growth in the Richmond and Hampton Roads metropolitan regions; Supporting the work of economic development agencies, work force councils, and planning organizations in the Richmond and Hampton Roads metropolitan regions; Providing a forum for businesses to showcase, display, demonstrate and promote new and innovative ideas, products and services  
Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The owner's/holder's proposed attorney information: Christel E. Harlacher. Other appointed attorneys are Craig L. Mytelka, Robert C. Van Arnam, Thomas F. Bergert, Amy G. Pruetz, Richard T. Matthews, F. Michael Sajovec, Andrew R. Shores, Janet M. Smith, Clinton H. Brannon, Edward T. White, Janet W. Cho, Douglas C. Tsao. Christel E. Harlacher of Williams Mullen, c/o IP Docketing, is a member of the Virginia bar, admitted to the bar in 2017, bar membership no. 92273, and the attorney(s) is located at

Williams Mullen Center  
200 South 10th Street, Suite 1600  
Richmond, Virginia 23219  
United States  
804-420-6000(phone)  
804-420-6507(fax)  
ip@williamsmullen.com

The docket/reference number is 083174.0003.

Christel E. Harlacher submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Christel E. Harlacher

PRIMARY EMAIL FOR CORRESPONDENCE: ip@williamsmullen.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): charlacher@williamsmullen.com;  
cmytelka@williamsmullen.com; prenie@williamsmullen.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS). A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

### Declaration

**Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### Declaration Signature

Signature: /John Martin/ Date: 02/26/2021

Signatory's Name: John Martin

Signatory's Position: CEO

Signatory's Phone Number: 804-837-2481

Signature method: Sent to third party for signature

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Thank you,

The TEAS support team

Mon Mar 01 09:24:03 ET 2021

STAMP: USPTO/BAS-12.88.72.78-20210301092403865068-90552025-

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