



Document #2:
Executive Committee Meeting Minutes

October 20, 2021

Zoom Meeting: October 20, 2021 – 8:00 am – 9:00 am

Attended: Theodore L. Chandler, Jr., Wilson Flohr, Moses Foster, Thomas R. Frantz, Bob Holsworth, Sarah Jane Kirkland, Aubrey L. Layne, Peggy Layne, John W. Martin, John F. Reinhart, James Spore, and Laura Robidoux

Absent: Cliff Fleet

Agenda Items:

1. Approve October 6th Executive Committee Minutes
2. Nominations Committee Update - Current Status of Board of Directors - as of October 19th
3. Development Committee Update – Financial Support as of October 19
4. RVA757 Connects' September 15 Board/MIC Meeting Follow-up Survey
5. Chambers' October 27 Convergence 2021 Update
6. Old Business/New Business

Approve October 6th Executive Committee Minutes

The Executive Committee (EC) unanimously approved the October 6th EC meeting minutes.

Executive Committee

The EC discussed adding Chris Lloyd to the Executive Committee. Previous discussion referenced Development Committee representation. This topic will continue to be discussed at future meetings.

Nominations Committee Update - Current Status of Board of Directors - as of October 19th

The EC reviewed the current roster of directors and agreed that more directors are needed from the RVA region. Moving forward on the Innovation Council for 2022 is still in the plans. The Innovation Council will be an inclusive, creative, and diverse group of Next Gen leaders.



RVA757 Connects continues to onboard new directors through a 50-minute overview presentation and discussion.

Next Step:

- For the balance of 2021, there will be a push on recruiting new directors from RVA.
- The following directors will be shifted into the RVA list: Anne Conner, Cliff Fleet, Graham Henshaw, and Maria Tedesco.
- John Martin will build a straw man policy for the Innovation Council.

Development Committee Update – Financial Support as of October 19

The Executive Committee reviewed an update of projected funding for 2021 through 2023. A goal was set to have one last push on fundraising before the end of November.

During Convergence 2021, the community foundations from both Richmond and Hampton Roads will receive recognition for the seed money they provided to establish RVA757 Connects.

EC leadership requested a breakdown of RVA and 757 contributions.

Next Steps:

- Laura Robidoux will invite Jim Kibler and Mitch Haddon to the next EC meeting to provide a Development Committee update.
- Laura Robidoux will create a more detailed breakdown of 2021 fundraising by region.

RVA757 Connects' September 15 Board/MIC Meeting Follow-up Survey

John Martin shared the results of the September 15 Board/MIC meeting follow-up survey.

Highlights included:

- Expand awareness of RVA757 Connects' goals and accomplishments among the larger business community.
- Engage Next Gen leaders.



- Future Target Industry Clusters, Global Internet Hub, and I-64 Widening lead the way in interest. However, all topic areas hold some interest.
- There's strong interest in having committees. Global Internet Hub, Future Target Industry Clusters, New Apprenticeships, and I-64 Widening lead the way as committees of interest.
- Virtual briefing(s) on key megaregion opportunities and assets are by far the most desirable way to get together. Small group gatherings and Inter-regional visits hold promise, too. Pure social gatherings fall flat as an option.
- A mix of virtual and in-person meetings is desired.

Next Step:

- Findings from the survey will inform the development of 2022 scope of work.

Chambers' October 27 Convergence 2021 Update

John Martin reviewed the agenda and latest attendee registration roster for Convergence 2021. Everyone was pleased with the content direction and international speakers.

John reminded the EC that this event will help advance RVA757 Connects' formulation of a future GOVA grant application to help make the I-64 Innovation Corridor a Global Internet Hub.

Next Step:

- All EC members who plan to attend Convergence 2021 will register through the ChamberRVA's website.

Old Business/New Business

John Martin explained that after the Convergence 2021 event, RVA757 Connects' staff will turn attention to preparing RVA757 Connects' **2022** scope of work and priorities for the EC's review and approval. We will share EC recommendations at the next RVA757 Connects board meeting in December. Feedback from the September board meeting and Convergence 2021 will be used in crafting the strawman plan.

Next Step:

- John Martin and Laura Robidoux will prepare initial 2022 scope of work for EC's review.