



Executive Committee Meeting Minutes

May 5, 2021 Meeting

Zoom Meeting: May 5, 2021 – 8:00 am – 9:00 am

Attended: Ted Chandler, Cliff Fleet, Wilson Flohr, Moses Foster, Tom Frantz, Bob Holsworth, Sarah Jane Kirkland, John Reinhart, Jim Spore, and Laura Robidoux

Absent: Peggy Layne, John Martin

Agenda Items:

1. Approve April 28th EC Minutes
2. Nominations Committee Update
3. Development Committee Materials Update
4. Communications Update – Review Michael Rao Video
5. Reminder: Additional RVA757 Connects EC Meeting for GOVA Talent Study Briefing on Thursday, May 6th
6. Old Business/New Business

Approve April 28th EC Minutes

The Executive Committee (EC) unanimously approved the April 28th EC meeting minutes.

Nominations Committee Update

The Executive Committee finalized the list of candidate directors and discussed the best methods for recruitment. An EC member was assigned to each target.

It was agreed the Development Committee materials will be a useful asset when recruiting for the Board, as being a Director carries a financial responsibility as well.

Discussion Considerations:

- Not all CEOs will be able to dedicate time to our organization. In this case, we will ask them to point to recommended leaders within their organization. These individuals may be emerging leaders who may also help us achieve our goal of being a diverse board.
- Having an in-person (Zoom) meeting versus a phone call will depend on each individual's relationship to the nominee. New people should participate in a Zoom meeting with one or two EC members.



- The fundraising ask will become a part of the nomination presentation. Development Materials will be used for this portion of the discussion. In its second phase, our website (www.rva757connects.com) will become a more dynamic source of information for nominees.
- It was agreed for all candidate directors to be approach before June 9th (next full Board/MIC meeting) so we can report on our progress.
- It was also agreed to schedule an “Orientation Meeting” prior to the Board meeting. Possible dates were discussed.

Next Steps:

- Schedule Orientation Meeting with Ted, Tom, and John for new members.
- Create short RVA757 Connects Overview PPT deck.
- Provide fundraising materials to EC members to support board recruitment.

Development Committee Materials Update

There was a brief overview of Development Committee materials. These need to be finalized for the Development Committee meeting on May 10th and nominees’ recruitment over the following weeks.

Next Steps:

- The Executive Committee will review the materials in more depth and discuss during next week’s EC meeting.
- Laura and John will update materials for the Development Committee meeting, incorporating feedback from the EC as provided.

Communications Update – Review Michael Rao Video

Laura shared that one RVA and one 757 video interview will be shared with the full Board/MIC in the Marketing Communications outreach email.

Next Step:

- EC will preview the videos.



Reminder: Additional RVA757 Connects EC Meeting for GOVA Talent Study Briefing on Thursday, May 6th

The Executive Committee was reminded of this additional meeting at 1 pm tomorrow.

Old Business/New Business

There was a general discussion about GO Virginia projects that can help merge the RVA757 region. The GOVA Talent Study is a long-term project that is intended to help unify the region.

Some new projects reported by GO Virginia include:

- ICAP
- 757 Collab
- Campus 757
- RVA NOW (Formerly Campus RVA) – VSU Entrepreneurial launch center
- Pharmaceutical Commercialization (Petersburg)

The RVA757 Connects I-64 Innovation Corridor Talent Pipeline Study will reference this work.