



Document #2
Executive Committee Meeting Minutes
Wednesday, March 9, 2022

Zoom Meeting: March 9, 2022 – 8:00 am – 9:00 am

Attended: Theodore L. Chandler, Jr., Wilson Flohr, Bob Holsworth, Thomas R. Frantz, Sarah Jane Kirkland, Peggy Layne, John W. Martin, James Spore, and Laura Robidoux

Absent: Moses Foster, John F. Reinhart

Agenda Items:

- Quick 2-Minute Updates:
 - Approve February 23rd Executive Committee Minutes
 - Nominations Committee Update
 - Financial Update
 - I-64 Gap Project Update – John Martin
 - GO Virginia Executive Summary Report Update
 - MIC Meeting – March 10, 1:00 pm – 2:30 pm
 - Update on VNG Pipeline – John Martin
 - Letter of Support for Activation Capital/Advance Pharma Manufacturing
 - Conflict of Interest Forms

- Virtual Innovation Spotlights – 2022-2023 Season
- Final Global Internet Hub Business Plan Proposal
- Board and MIC Engagement Possibilities
- March 22 Board/MIC Meeting Agenda
- Old Business / New Business: 5 Minutes

Quick 2-Minute Updates

Approve February 23rd Executive Committee Minutes

The Executive Committee (EC) unanimously approved the February 23rd EC meeting minutes.



Nominations Committee Update

The EC voted and unanimously approved the following Board Directors:

- Glenn Ballard, Dragonfli
- Kelsey Daugherty, Goldman Sachs

Both recruits have a desire to be actively involved in our organization's initiatives.

The following organizations are next to approach in the recruitment process:

- Altria
- Capital One
- Martin Agency (Note: Danny Robinson expressed interest in joining but wants to finish his tenure with another nonprofit before committing.)
- Genworth
- Carmax

Next Steps:

- The Development Committee will be made aware of new directors.
- The Board recruitment process will continue with updates in two weeks.

Financial Update

PBMares is in the process of receiving all 2021 tax documents.

The current organization cash position (as of 03-08-22) is \$152,947.

This includes:

- Jan.-Feb. 2022 Expenses
 - Selective O&D – \$1,214 – paid
 - SIR – \$40,000 – incurred, will not pay until cash builds up
 - WCG – \$10,834 – incurred, will not pay until cash builds up

Next Step:

- Invoice all 2022 pledges and send thank you letters for 2021 funding.

I-64 Gap Project Update

Support for initial funding for the I-64 Gap Project is building in the General Assembly.

It was recommended to add Kevin Page to the MIC.

Next Steps:

- Keep the EC apprised of any developments on the I-64 Gap Project.
- John Martin will approach Kevin Page to consider his inclusion in the MIC.



GO Virginia Executive Summary Report Update

The GO Virginia Executive Summary Report is in the final stages of being designed. This report will contain high-quality graphics validating our organization's identity and purpose: who we are and what we have to do. This will be a brochure we will use to communicate with all stakeholders.

The brochure will be finalized in time to distribute to the Board of Directors and MIC at the next full Board/MIC meeting.

Next step:

- EC members will offer any comments and suggestions.

MIC Meeting

The first stand-alone MIC meeting is scheduled for March 10, 1:00 pm – 2:30 pm. Brian Anderson and Bryan Stephens are leading this input meeting. A meeting recap report will be shared with the EC. Brian and Bryan will share highlights with the Board and MIC at the next full Board/MIC meeting.

Next Step:

- Laura Robidoux will send the EC members an invitation to join the MIC kickoff meeting.

Update on VNG Pipeline

John Martin reported on the meeting with Virginia Natural Gas (VNG) and their pipeline suppliers' plans to upgrade the existing pipelines. Pipeline upgrades will increase capacity by ~20%.

Once VNG is ready, RVA757 Connects will provide a letter of support for this project and will feature it in RVA757 Connects' upcoming communications.

Next Step:

- Standby for VNG's support letter request.

Letter of Support for Activation Capital/Advance Pharma Manufacturing

RVA757 Connects sent a letter of support was provided for the Virginia Biotechnology Research Partnership Authority Coalition's phase 2 application to the Build Back Better Regional Challenge.

Next Step:

- This letter will be shared with the Board/MIC.

Conflict of Interest Forms

A friendly reminder was shared to sign the Conflict of Interest (COI) form and send it back to Laura Robidoux.

Next Step:

- COI forms will be completed and sent to Laura Robidoux.



Virtual Innovation Spotlights – 2022-2023 Season

A tentative schedule for the full 2022 Virtual Innovation Spotlight series was shared with the EC. This first year's topics/speakers are being selected to reinforce RVA757 Connects' organizational priorities, including digital infrastructure (Global Internet Hub), I-64 Gap Project, Virginia Capital Trail, and other Board-approved priorities.

There was a general discussion on the different ways to define the megaregion's geography. The intent is to be as inclusive as possible.

The Virginia Rocket Lab on the Eastern Shore was suggested as a topic.

Next Step:

- Laura will send the EC a recent article about the Virginia Capital Trail.
- The Innovation Spotlight schedule will be updated to reflect confirmed subjects and speakers as they are solidified.

I-64 Innovation Corridor Global Internet Hub Strategic Plan

John Martin briefed the EC on the I-64 Innovation Corridor's Global Internet Hub (GIH) Strategic Plan.

Following the Board/MIC's direction, RVA757 Connects has convened and managed a Work Group to formulate a strategic plan to make the I-64 Innovation Corridor the next GIH.

The Work Group members include Henrico County, City of Virginia Beach, Greater Richmond Partnership, the Hampton Roads Alliance, Dominion Energy, DecideSmart, Vinay Nagpal, and DragonFli.

This group has created a planning pathway and project budget. The Work Group will seek planning funds from multiple sources, including GO Virginia. An early draft of the GO Virginia planning grant application (\$100K request) was shared and discussed. RVA757 Connects must raise \$50K in matching funds or in-kind support to make this grant request work. Virginia Beach will serve as the signatory for the GO Virginia grant request.

It should be noted that this important work will continue and is not tied to any single funding source.

Next Step:

- John Martin and Laura Robidoux will work with the GIH Work Group and GO Virginia to finalize the GO Virginia grant application. This includes lining up the needed matching funds.
- The Work Group's next meeting will be scheduled.

Board and MIC Engagement Possibilities

There was a general discussion on how to better engage the Board and MIC. There is a fundraising need, a need for a more diverse board, and a need for programming engagement. Potential committees include:

- Convergence 2021 Planning
- Marketing Communications
- Virtual Innovation Spotlight

Other methods of engagement include in-person social events such as a sailing day on the bay (offered by Greg Garrett) or a tour of the offshore wind turbines (offered by Dominion Energy).



It was decided to set aside the Engagement Committee concept for now. The Nominations Committee members and Development Committee co-chairs will be asked to attend all future EC meetings. It was recommended and agreed by all to replace Jim Kibler's co-chair position with Dawna Ellis.

Next Step:

- The Board Directors/MIC Members will be offered opportunities to engage in RVA757 Connects initiatives:
 - Convergence 2021 Planning
 - Marketing Communications
 - Virtual Innovation Spotlight

This request will be part of the next Board/MIC meeting.

March 22 Board/MIC Meeting Agenda

There was a general discussion about the Board/MIC meeting agenda and breakout session topics. The date and time of the Governor's involvement needs is still unconfirmed.

Next Step:

- Laura Robidoux will touch base with the Governor's scheduling staff to confirm date, time, and details of participation.

Old Business / New Business

N/A