



Document #3: Executive Committee Meeting Minutes

June 30, 2021

Zoom Meeting: June 30, 2021 – 8:00 am – 9:00 am

Invited: Wilson Flohr, Moses Foster, Thomas R. Frantz, Sarah Jane Kirkland, John W. Martin, John F. Reinhart, and Laura Robidoux

Absent: Theodore L. Chandler, Jr., Peggy Layne, Cliff Fleet, Bob Holsworth, James Spore

Special Guests: Mitch Haddon and Jim Kibler

Agenda Items:

1. Approve June 16th EC Minutes
2. June 9th Board/MIC Meeting:
 - Additional Implications – How to address/educate people on I-64 Innovation Corridor
3. Nomination Committee: Update on Current BOD Recruitment Status
4. Development Committee Update – Mitch Haddon & Jim Kibler
5. RVA757 Connects' Letter of Support for the BoAT/Capital Trail Extension Project
6. Old Business/New Business

Approve June 16th EC Minutes

The EC did not hold a formal vote. Attendees shared a consensus that they're comfortable with the June 16 Meeting Minutes.

Next Step:

- The EC will revisit June 16 Meeting Minutes at next meeting for formal vote of approval.



June 9th Board/MIC Meeting: Additional Implications – How to address/educate people on I-64 Innovation Corridor

The EC held a general discussion on the “I-64 Innovation Corridor” naming concern raised by some Board members during the June 9th breakout session. General consensus was to let the communications work and then revisit this issue at the end of the year.

Nomination Committee: Update on Current BOD Recruitment Status

The EC agreed to extend the director recruitment deadline and shared new updates on recruitment efforts. The September board meeting is now our target date for the next round of adding new directors.

Next Step:

- Laura Robidoux will update the Nomination Committee’s recruitment chart and send it to the EC.

Development Committee Update – Mitch Haddon & Jim Kibler

Jim Kibler and Mitch Haddon shared general updates on fundraising progress. So far, \$318k have been raised for 2021. The primary goal is to build sustainable funding. The 13 new Directors will be added to the Development Committee’s workload. The EC expressed their gratitude for Development Committee efforts.

Next Steps:

- Laura Robidoux will update the Development Committee tracking chart with new director names, contact information, and funding status.
- Laura Robidoux will set up a Development Committee meeting in two weeks to share more updates.

RVA757 Connects’ Letter of Support for the BoAT/Capital Trail Extension Project

John Martin shared the progress of Hampton Roads’ push for financial support related to the infrastructure bill and the BoAT/Capital Trail Extension Project.

RVA757 Connects has been asked to provide a one-page letter in support. The EC unanimously agreed to approve the movement of this letter.

Next Step:

- John Martin will construct a draft of this letter and share it with the EC.

Old Business/New Business

John Martin shared updates on the Go Virginia grants process. The Research Council's Talent Study findings will be used to request a second grant from GOVA to fund a program that responds to these findings. There was a general discussion about the potential benefits and challenges of a theoretical internship program.

John Martin gave an update about the offshore cables/data centers priority, calling for a new perspective – *how the I-64 Innovation Corridor is becoming a global internet hub*. John will share the first draft of a white paper laying out the argument for this positioning.

Moses Foster provided an update on the next phase of Marketing Communications. There was general discussion about when to start seeking press attention.

There was a general discussion about inviting VEDP, the Alliance, and Greater Richmond Partnership to a future EC meeting.

Next Steps:

- John Martin and Bob Holsworth will flesh out an internship program plan for higher education and workforce leadership.
- John Martin will send the *Global Internet Hub* white paper (draft 1) to the EC.
- John Martin will share the white paper (draft 1) with key experts to confirm / affirm the assumptions made.
- Laura Robidoux will create a Doodle poll for future meetings (EC and 2022 Board/MIC).
- Laura Robidoux will create a calendar event that occurs every other week for EC meetings through August.
- John Martin will send an email to EDO leaders with an overview plan for an EC meeting that will be dedicated to them.