



Document #2:
Executive Committee Meeting Minutes

June 2, 2021

Zoom Meeting: June 2, 2021 – 8:00 am – 9:00 am

Invited: Ted Chandler, Cliff Fleet, Wilson Flohr, Moses Foster, Tom Frantz, Bob Holsworth, Sarah Jane Kirkland, John Martin, John Reinhart, Jim Spore, and Laura Robidoux

Absent: Peggy Layne

Agenda Items:

1. Approve May 26th EC Minutes
2. Board Recruitment Update
3. New Director Orientation Meeting Update
4. Development Committee Update – Recap of 1st Meeting on June 1
5. June 9th Board Meeting – Review final agenda
6. June 9th Board Meeting – Review attendance
7. Old Business/New Business

Approve May 26th Executive Committee Minutes

The Executive Committee (EC) unanimously approved the May 26th EC meeting minutes.

Board Recruitment Update

There was a general discussion on the status of the EC's current recruitment efforts. So far, the EC has approached 27 people with 7 formal acceptances. The EC will push forward with recruitment efforts this week.

During next week's EC meeting, which is the morning of the Board meeting, the EC will formally elect the newly recruited board directors.

Several EC members expressed that this is a difficult time of year to recruit, and overall, we are doing very well with our recruitment efforts. We should take some pride in the fact that everyone is accepting our invitations to become a director.



Next Steps:

- EC members will push this week to contact all prospective directors who have not been reached to date or who still need to commit.
- The EC will send recruitment updates to Laura Robidoux by EOD Friday.

New Director Orientation Meeting Update

There was a general review of the first new director orientation meeting. Feedback from this meeting was positive, so future meetings will continue in a similar format.

It was decided to pick two dates later in the summer to host new directors on a larger scale and record one meeting for future distribution.

Next Step:

- Laura Robidoux will select two dates for additional orientation meetings that we can announce in the upcoming board meeting.

Development Committee Update – Recap of 1st Meeting on June 1

John Martin reported that Jim Kibler and Mitch Haddon did a great job running the Development meeting and that the enthusiasm of the committee members was palpable. Committee members volunteered for assignments.

Ted Chandler noted that funding sources the Development Committee can tap over time extend beyond RVA757 Connects' directors and MIC members. This could include other 501(c)3 organizations, outside individuals, companies who are not associated with RVA757 Connects, etc.

Next Steps:

- After the Board meeting, Ted Chandler, Tom Frantz, and John Martin will start reaching out to their assigned funding targets.



June 9th Board Meeting – Review final agenda

John Martin reviewed the final agenda for the June 9th Board Meeting. The EC gave feedback on the content and appropriate order of the presentation topics. Additional feedback includes:

- One PPT slide will be dedicated to new board directors.
- Breakout groups will contain 2 EC members each – 1 captain, with 1 individual from each region.
- Tom Frantz will lead the closing thank you to the whole group after the breakout sessions.
- Board members will be given a general timeline for feedback from groups, including a follow up email with a recap of the meeting and a copy of the PPT.

Next Steps:

- Laura Robidoux and John Martin will begin building out breakout groups.
- Laura Robidoux will put together a PPT slide for new board members, including head shots and credentials.
- The June 9th Board/MIC Meeting deck will be sent to the EC for review.

June 9th Board Meeting – Review attendance

There was a general discussion about attendance responses and steps to follow-up. It was agreed Laura will send a follow up email to invited directors and members who have not yet responded to date.

Next Step:

- Laura Robidoux will send out reminder emails.

Old Business/New Business

None.