



## Document #2: Executive Committee Meeting Minutes

June 16, 2021

**Zoom Meeting:** June 16, 2021 – 8:00 am – 9:00 am

**Invited:** Theodore L. Chandler, Jr., Wilson Flohr, Moses Foster, Thomas R. Frantz, Bob Holsworth, Sarah Jane Kirkland, John W. Martin, John F. Reinhart, James Spore, and Laura Robidoux

**Absent:** Cliff Fleet, Peggy Layne

### **Agenda Items:**

1. Approve June 9th EC Minutes
2. June 9<sup>th</sup> Board/MIC Meeting:
  - Review Meeting Minutes
  - Review Report to date on Breakout Session Discussion
  - Discuss implications of June 9<sup>th</sup> BOD/MIC meeting input
2. Nomination Committee: Update on Current BOD Recruitment Status
3. Old Business/New Business

### **Approve June 9th EC Minutes**

The Executive Committee (EC) unanimously approved the June 9th EC meeting minutes.

The EC meeting minutes are important not just as a reference; they also provide full transparency and allow the Board to keep up with daily movements in the organization. There is no password protection on the Documents Portal right now.

### **June 9<sup>th</sup> Board/MIC Meeting**

All June 9<sup>th</sup> documents – PPT, Minutes, Breakout Session notes – will be located in the Documents Portal for the Board/MIC to view at their leisure. An email will be sent to reiterate the next steps for our organization, share the future meeting event dates, and include a video of the full Board/MIC meeting.

Kudos were given for organizational developments between Board/MIC meetings – it has been productive with smooth transitions. A lot is getting done.



## **Review Meeting Minutes**

June 9<sup>th</sup> Meeting Minutes are succinct and complete. No edits were suggested.

## **Review Report to date on Breakout Session Discussion**

There was positive feedback on the breakout session group make-up. Feedback was appropriate and consistent from group to group:

- The website received rave reviews.
- Research and data were fantastic.
- Want to become more involved in focus areas – eager for action.

## **Discuss implications of June 9<sup>th</sup> BOD/MIC meeting input**

There was a general discussion on the implications of the Breakout Session input:

- Consider experimenting with meeting content, such as hosting the breakout session first and using content to align with a presentation in the 2<sup>nd</sup> half.
- Look for ways to promote interconnectivity and higher participation within and between RVA and the 757 (internally as separate entities and as a unified whole). Gain direct involvement through self-selection of priority committees to help create this connective tissue.
- Marketing Virginia is a major responsibility for Economic Development Organizations (EDOs). Marketing the I-64 Innovation Corridor outside of the corridor is not part of our role. The marketing communications (e-newsletter, video interviews, blog, social media) will help propel our story internally to advance our 10 priorities. This stated, some of our materials could serve as a resource for EDOs.
- Building our internal make-up as RVA757 Connects will make us more appealing for collaboration with the GWP.
- The more engagement with the Talent Study, the richer the outcomes.

There was a long discussion on inclusivity and the state of connectivity in and between each region as well as some of the challenges being faced. Some recommendations included:

- Put on dinners – Bring in key people to share stories about what is happening. Repeat of “home and away” to hear about new projects. Convergence 2021 may serve as a steppingstone in this direction. An annual event could be created to keep engagement flowing from year-to-year.
- Practical applications trip – Incorporate the RVA-757 bus trip to build connections. This bus trip could stop at points along the interactive map to personally view locations of innovation.
- Future Board/MIC meetings – Hold one in HR, one in RVA, and two in WB. Have a speaker after each Board meeting.



#### Next Steps:

- Laura will create meeting event invitations on the calendar and send to the full Board/MIC.
- Laura will create a Doodle Poll to circulate possible dates for 2022 to the EC.
- Send out an email with June 9<sup>th</sup> meeting materials – Minutes, PPT, meeting Zoom video, upcoming dates.

#### **Nomination Committee: Update on Current BOD Recruitment Status**

The EC held a general discussion on the Nomination Committee's timeline. Set a loose recruitment deadline of early July and agreed to take a break in recruitment of Directors after this deadline passes.

#### Next Step:

- Keep sending recruitment updates to Laura.

#### **Old Business/New Business**

The EC wants to stay apprised on Development Committee work with a report to one EC meeting per month.

The EC agreed to meet every other week starting July 1st.

#### Next Step:

- Laura will email Mitch Haddon and Jim Kibler to schedule an EC update for the Development Committee (potentially on 6/30).
- Laura will send a Doodle Poll with additional times/dates for future EC meetings.