



Document #2: Executive Committee Meeting Minutes

July 28, 2021

Zoom Meeting: July 28, 2021 – 8:00 am – 9:00 am

Attended: Theodore L. Chandler, Jr., Wilson Flohr, Thomas R. Frantz, Bob Holsworth, Sarah Jane Kirkland, Peggy Layne, John W. Martin, James Spore, and Laura Robidoux

Absent: Cliff Fleet, Moses Foster, John F. Reinhart

Agenda Items:

1. Approve July 14th EC Minutes
2. Development / Fundraising Update
3. Nominations Update
4. Global Internet Hub Concept Paper Discussion
5. I-64 Talent Pipeline Study and Future GO Virginia Grant Request Discussion
6. Early Discussion on RVA757 Connects Committees
7. Old Business/New Business

Approve July 14th EC Minutes

The Executive Committee (EC) unanimously approved the July 14th EC meeting minutes.

Development / Fundraising Update

There was a general update about the success of fundraising efforts.

The Community Foundation for a greater Richmond has agreed to put in \$50,000 for this year and next year. In addition, Sherrie Armstrong has agreed to host a Richmond delegation meeting to help accelerate Richmond's full support for RVA757 Connects.

The EC acknowledged the importance of in-person meetings for high value development requests.

On record, Laura Robidoux will share an updated fundraising chart with the EC before every meeting. The next chart will include a specific breakdown between EC, MIC members, and Directors.



Next Steps:

- Laura Robidoux will reorganize the Development Chart to distinguish between Executive Committee, Board of Directors, and MIC members.
- Laura Robidoux will send invoices for personal commitments.
- Laura Robidoux will schedule a Development Committee meeting.

Nominations Update

The EC reviewed general updates on the status of Board recruitment.

This will be revisited during the next meeting.

Next Step:

The EC will continue recruitment efforts and provide updates to Laura Robidoux.

Global Internet Hub Concept Paper Discussion

The EC reviewed the first draft of this White Paper and provided feedback. It was encouraged to share this sooner rather than later to generate excitement from the businesses and experts that feed into this topic.

John Martin requested that any additional specific feedback should be sent directly to him.

Next Steps:

- John Martin will polish this initial draft and push it out to additional experts for review.
- John Martin, Laura Robidoux, and Sarah Jane Kirkland will meet to create the Oct 1 RVA757 Connects-CIVIC Becoming a Global Internet Hub virtual webinar.

I-64 Talent Pipeline Study and Future GO Virginia Grant Request Discussion

John Martin described the two reports that will be deliverables from the I-64 Innovation Corridor Talent Study and potential ideas that could become a follow-up GOVA grant request. All ideas are intended to build partnerships between both RVA and the 757.

The EC will get an update on these grant opportunities at the next EC meeting in mid-August.



Next Steps:

- John Martin will send the EC Report A: Profiling the Megaregion's Talent Pool Today and Report B: Identifying the Megaregion's Talent Needs of Tomorrow.
- Laura Robidoux will send the EC a spreadsheet of next step ideas for GOVA grant requests.

Early Discussion on RVA757 Connects Committees

The EC reviewed a list of possible future 2022 committees for Directors and MIC members to join. This will continue to be an EC meeting topic as we move toward the September 15 Board/MIC meeting.

Next Step:

The EC will continue brainstorming on appropriate committees and continue this discussion during the next meeting.

Old Business/New Business

The EC discussed the Marketing Communications Plan and its pace so far this year. The goal is for the website to be an interactive space for its users, while the emails encourage users to return for more information about the megaregion, updates about our priorities, and spotlights on our leaders. The consensus is that the materials are high quality, and the entire communications campaign needs to be launched immediately.

Next Step:

- John Martin and Laura Robidoux will meet with West Cary Group for next steps and share the Marketing Communications calendar with the EC.