



January 5, 2021 Executive Committee Meeting Minutes

Zoom Meeting: January 5, 2021 9:00am-10:00am

Attended: Ted Chandler, Cliff Fleet, Moses Foster, Tom Frantz, Bob Holsworth, Sarah Jane Kirkland, Peggy Layne, John Martin, John Reinhart, Jim Spore, Laura Robidoux

Absent: N/A

Agenda Topics:

- Update on Board & MIC Recruitment – Tom, Ted, and John
- Review 2021 Scope of Work – John
- Update on GO VA Grant and Research Council – John
- Planning for the January 27th Board Meeting – John
- Answer any questions from new EC Members

Update on Board & MIC Recruitment:

A general update was held on key elements of Board & MIC recruitment responsibilities and expectations. Additional key points offered:

- Consider creating a new name for the combined Board & MIC entity to enhance member connectivity.
- Approximately half of the Board's 75 seats are filled. We will increase our board's diversity, including "next generation" members, in filling the remaining seats. (Note: MIC members are not Board members). EC suggestions:
 - Consider creativity and innovation over diversity – biology, technology, arts.
 - Consider Quasi-Government officials.
- The final Board/MIC recruitment should be finished by the end of February.

Next Steps:

- John: Send out the roster of MIC members for full EC to view and discuss at the next EC meeting.
- Full EC: All members recommend at least to two candidate names of people who would be a good fit for the Board. Send names to Laura. We will share growing list at the next meeting.

Review 2021 Scope of Work:

A general discussion was held on RVA-757 Connects' 2021 base goals and priorities for RVA-757.

Fundraising Goals: Raise additional \$250K for 2021. The long-term goal is to line up a multitude of funding sources by 2022 to lock in ongoing sustainability.

2021 Focus Areas: The EC reviewed and discussed the 2021 focus area. EC members' suggestions:

- Consider adding the Virginia Capital Trail to the list of project priorities.
- Establish clear priorities among these initiatives – establish a relative weight of how much of our base resources (intellectual and financial resources) should be directed towards each initiative.
- Communication and collaboration are key in accomplishing these large-scale projects. Utilize relationships with other entities who are advocating and moving toward similar goals.
- Sarah Jane will continue to invite and direct CIVIC cohort members to help advance RVA-757 initiatives.

Chamber Event: The Chambers of Commerce want to feature I-64 Innovation Corridor for their October 2021 annual event. EC members enthusiastically endorsed this annual event partnership.

Next Steps:

- Laura: Send full EC 2021 Budget for next EC meeting discussion.
- Laura: Send Communications Plan for next EC meeting discussion.

Update on GO VA Grant and Research Council:

A general discussion was held on the GO VA grant award for the I-64 Innovation Corridor Talent Pipeline Study. It was noted that this work will produce three deliverables in 2021, reinforcing RVA-757 Connects' relevance, value proposition, and the new I-64 Innovation Corridor positioning.

Planning for the January 27th Board Meeting:

There wasn't enough time to discuss the straw man agenda for January 27th (Zoom 12-2 pm) full Board meeting. This topic will be discussed at the top of the next EC meeting on January 12th.

Scheduling Future EC Meetings:

It was agreed that Tuesdays at 9:00 a.m. was not an ideal time for Executive Committee meetings in 2021. It was agreed the January 12th EC meeting at 9:00 a.m. will stand, but we will work on finding a new time for subsequent meetings past January 12th.

Next Steps:

- Laura: Send out a Google Poll for all EC members to provide input on a new EC meeting time.