

Document #2:

Executive Committee Meeting Minutes

Wednesday, January 12, 2022

Zoom Meeting: January 12, 2022 – 8:00 am – 9:00 am

Attended: Theodore L. Chandler, Jr., Cliff Fleet, Wilson Flohr, Thomas R. Frantz, Bob Holsworth, Sarah Jane Kirkland, Peggy Layne, John W. Martin, John F. Reinhart, James Spore, and Laura Robidoux

Absent: Moses Foster, Aubrey L. Layne, Jr.

Agenda Items:

- Approve December 15th Executive Committee Minutes (See attached – Document #2)
- Year-end 2021 Financial Update (Document #3)
- Nominations Committee Update – 1st QTR 2022 Focus (Document #4)
- Development Committee Update – 1st QTR 2022 Focus (Document #5)
- New Communications & Community Director Position Description (Document #6)
- Update on I-64 Gap (Document #7)
- Misc. Updates: (Document #8)
 - Global Internet Hub Planning Committee Update
 - Gov.- Elect Youngkin Meeting Request
 - Chambers' Convergence 2022 Plan
 - InterGlobix Feature
 - Speakers Bureau
 - New Committee: Government Relations
 - MIC 2022 Charge
- 2022 Operations Plan Draft #1 (Document #9)

Approve December 15th Executive Committee Minutes

The Executive Committee (EC) unanimously approved the December 15th EC meeting minutes.

Year-end 2021 Financial Update

The EC reviewed year-end 2021 financials. All participants were comfortable with the report.

Nominations Committee Update – 1st QTR 2022 Focus

There was a general discussion on recruitment updates and 2022 recruits. The current goal of the Nominations Committee is to have a more even balance between RVA and 757 Directors on the Board by the end of 2022.

Keith Boswell, CEO & President of Virginia's Gateway Region, was suggested for the MIC.

Creating an Innovation Council will be postponed until 2023.

Next Step:

- Laura Robidoux will schedule a Nominations Committee meeting.



Development Committee Update – 1st QTR 2022 Focus

There was a general discussion about the Development Committee’s 2022 fundraising outlook. Mitch Haddon and Jim Kibler, co-chairs of the Development Committee, will drive the outreach needed for 2022, first focusing on unconfirmed pledges. The Development Committee will also thank 2021 supporters, create a plan to approach Higher Education Foundations, and explore additional funding sources for 2022.

Next Step:

- Laura Robidoux will schedule a Development Committee meeting.

The Megaregion Institutional Council (MIC)

It was agreed that Bryan Stephens and Brian Anderson will be asked to co-chair the Megaregion Institutional Council. The EC outlined a series of questions and issues for the co-chairs and MIC members to address. The co-chairs will now hold a separate MIC meeting and report back to the EC.

Next Step:

- John Martin will send a list of the EC-generated issues/questions for the MIC to address.
- MIC co-chairs will report back to EC before the March 22nd Board/MIC meeting.
- Highlights will be shared at the Board/MIC meeting on March 22nd.

New Communications & Community Director Position Description

There was a general discussion related to the new RVA757 Connects’ position, dedicated to communications and stakeholder community-building. The outline of the position’s job description was shared, and several suggestions were made. Several candidates were suggested for the new position, including Jay Stecher, Doug Bowman, and Craig Carper.

Next Steps:

- Interviews will be conducted.
- John Martin will report on the search progress at future EC meetings.

Update on I-64 Gap

The Executive Committee previewed an email for the Board and MIC reporting updates on the I-64 Gap Widening Project. Various experts reviewed the email’s content and provided valuable input.

It was recommended to sit down with W. Sheppard “Shep” Miller III, the new Secretary of Transportation, to discuss the new administration’s priorities.

Next Step:

- The I-64 Gap Project update email will be sent to the Board and MIC.
- A meeting will be requested with the new Secretary of Transportation.



Misc. Updates:

Miscellaneous updates were shared in a document, including:

- Global Internet Hub Planning Committee Update: Drafting a GOVA planning grant for business plan due in April. Will share with EC in February.
- Gov.- Elect Youngkin Meeting Request: Invited to address the group. Stay tuned.
- Chambers' Convergence 2022 Plan: 2-day bus trip with an overnight in Williamsburg Thursday, October 13 – Friday, October 14.
- InterGlobix Feature: Running a full-page advertorial and coverage of Convergence 2021, plus website and social media promotions across all platforms.
- Speakers Bureau: Dawna Ellis from Harvey Lindsay is leading this effort.
- New Committee: Government Relations: Ross Grogg and Chris Lloyd have been recruited to lead.
- MIC 2022 Charge: Brian Anderson and Bryan Stephens have been recruited to lead.

There is a great deal of excitement for new developments.

Next Step:

- These topics will be updated at future meetings as new developments arise.

2022 Operations Plan Draft #1

The EC carefully reviewed and discussed the 2022 Operations Plan Draft #1.

There was agreement on RVA757 Connects' 2022 priorities, including transportation infrastructure developments, Global Internet Hub, and the importance of communication.

The 2022 Operations Plan Draft #1 was approved unanimously by the EC. This work plan will be sent to the Board and MIC for their review prior to the next Board meeting. We will ask for formal approval at the March 22nd Board/MIC meeting.

There was a general discussion about the creation of megaregions, including how the I-64 Innovation Corridor is unique in its development. Many megaregions are identified based on demographics. However, our megaregion is one of the few places being formed intentionally without the growth commonly associated with other megaregions. Transportation is also one of the most common focus areas for megaregion development. It was suggested to invite Cascadia's leadership to speak at a future Board/MIC meeting as their organizational model is very similar to RVA757 Connects.

Lastly, it was agreed that RVA757 Connects' staff will continue to keep the RVA and 757 regional economic development organizations (EDOs) updated on all plans.

Next Step:

- The final InterGlobix advertorial will be sent to the EC.
- John Martin will update the EDO leaders.

Meeting Schedule

The EC will continue the meeting cadence of 1-hour meetings every two weeks.