



February 17, 2021 Executive Committee Meeting Minutes

Zoom Meeting: February 17, 2021 – 8:00 am - 9:00 am

Attended: Ted Chandler, Cliff Fleet, Moses Foster, Tom Frantz, Sarah Jane Kirkland, Peggy Layne, John Martin, John Reinhart, Jim Spore, Laura Robidoux

Absent: Bob Holsworth

Agenda Items:

- Approve February 10th EC Meeting Minutes
- Board Recruitment Discussion on Nomination Committee
- Update and Next Steps on the Board/MIC Jan. 27 Meeting Follow-up Survey
- GoVirginia I-64 Innovation Corridor Talent Pipeline Studies: Finalize Regional Definitions and Reporting
- Quick Updates
- Old Business / New Business

Approve February 10th EC Meeting Minutes

Minutes approved with one minor correction – change “raided” to “raised”.

Board Recruitment Discussion on Nomination Committee

Sarah Jane and Moses have agreed to chair the new Nomination Committee. They will make recommendations to the Executive Committee related to the next wave of Board candidates.

- We have 75 seats, 40 filled as of now.
- Next round will target approximately 30 more (~15 from each region), leaving 5 open seats.
- Next round will include greater diversity and NextGen.
- Ideally, the Nomination Committee presents recommendations and EC finalizes recommendations in 5-to-6 weeks.
- Full Board will elect nominees at next Board/MIC meeting.

Process questions to be finalized:

- When should candidates be approached and interviewed?
- How can we get final list approved by the Board before the next Board meeting so new members can attend that meeting?
- When to set up a new member briefing?

Next Steps:

- Sarah Jane and Moses will share a process and timing outline at next week’s EC meeting.

Update and Next Steps on the Board/MIC Jan. 27 Meeting Follow-up Survey

Laura updated the EC on Survey participation status – 13 out of 52 people had taken the survey as of February 16th.

John reviewed the follow-up process once survey findings are complete. Laura and John will construct a report on survey findings and the insights from the breakout sessions. This will be discussed at next week's meeting.

Next Steps:

- Laura will send out a follow-up email about the survey on February 17th.
- Preliminary draft 1 report will be shared with the EC on February 24th.

GoVirginia I-64 Innovation Corridor Talent Pipeline Studies: Finalize Regional Definitions and Reporting

John gave a status report of the Research Council's work and shared the study's regional definition, reporting guidelines, and the competitive market list. A discussion was held to finalize all three areas.

It was agreed:

- The RVA-HR megaregion will be defined from a labor shed perspective. This includes:
 - RVA MSA - Petersburg is part of RVA MSA.
 - HR MSA - The Eastern Shore will be added to the HR region.
 - Surry County will be added.
 - Charlottesville will not be included in the geographic megaregion, but it will be included as a separate run-alone and with the RVA-HR megaregion.
- Competitive Market list: The EC discussed appropriate areas for comparison and recommended:
 - Adding –Jacksonville - Tampa/Orlando as a megaregion.
 - If the list must be shortened, remove – Denver and Columbus.

Next Steps:

- Share EC insights with the Research Council.

Quick Updates

The following topics will be covered at our next EC meeting:

- Joint Chamber ICV Trip news
- School of Public Health
- Head Start on the Biden Infrastructure Bill
- Communications Update
- Nominating Committee update
- Priority Focus Area Plans – process underway