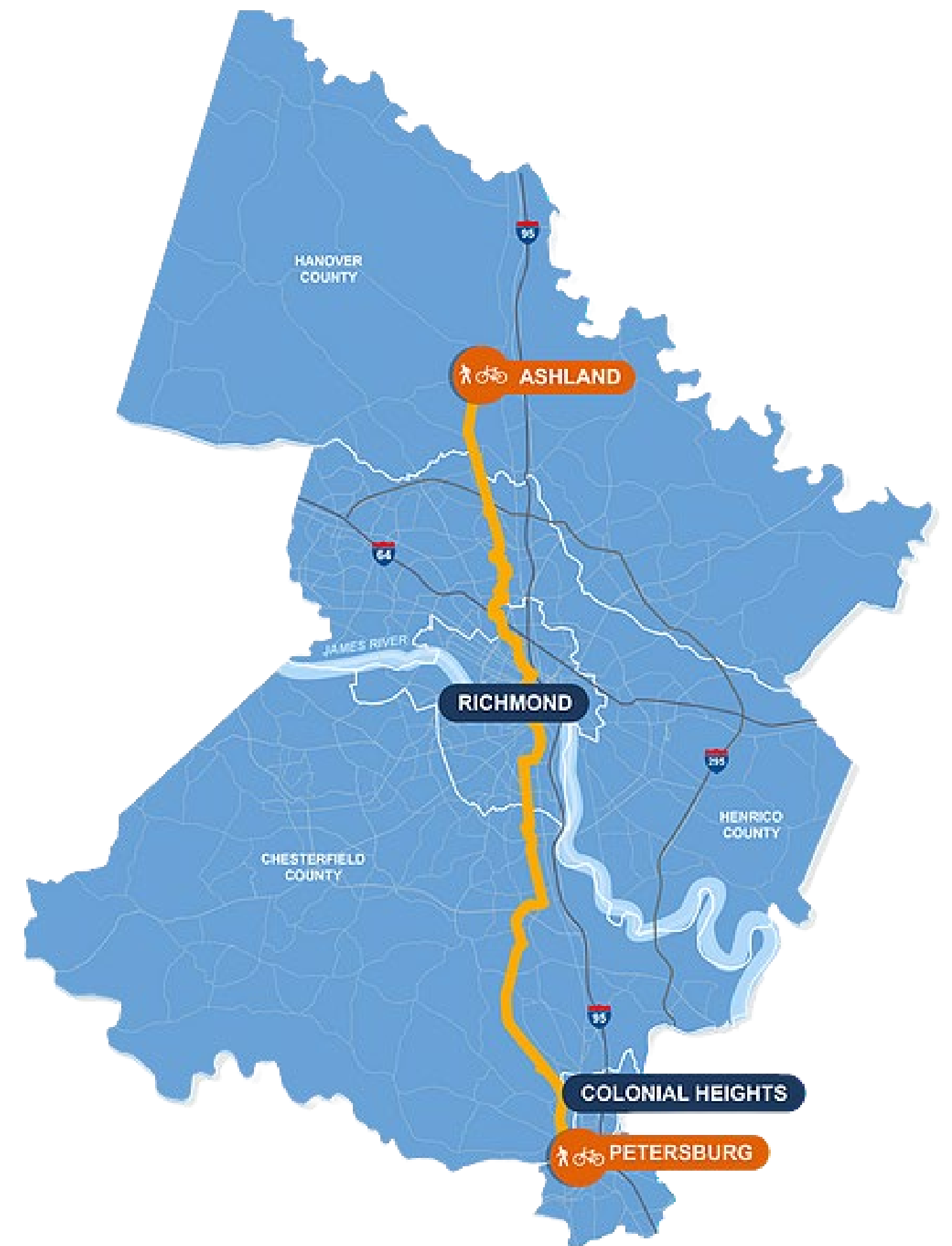




Jon Lugbill

Executive Director of Sports Backers

Converge - September 28, 2023



Fall Line Trail Overview

- 43-mile paved trail through seven localities: Ashland, Hanover, Henrico, Richmond, Chesterfield, Colonial Heights, and Petersburg
- \$252 million raised for planning and construction
- Design Guide underway
- Wayfinding Plan and Engineering Design Guide underway
- Vision Plan for amenities underway



Fall Line Trail Timeline



- **Nov. 2017** Sports Backers Board Voted to Lead an effort to build a paved trail from Ashland to Petersburg
- **2018-2020** trail corridor officially becomes part of plans for Chesterfield, Henrico, Hanover, Ashland, Richmond and Petersburg.
- **Jan. 2019** VDOT Launched Corridor Study
- **Oct. 2019** Sports Backers Host Trail Workshop in Richmond
- **Jan. 2020** VDOT Completed Corridor Study
- **Sept. 2020** Sports Backers and Plan RVA announce Fall Line name and logo

Fall Line Trail Timeline

- **Nov. 2021** Central Virginia Transportation Authority Authorizes \$104 million to the Fall Line trail
- **Dec 2021** VDOT authorizes \$42 million in funds for the Fall Line
- **Oct. 2022** Study Trip to Washington DC
- **March 2023** Vision Plan started
- **March 2023** Study Trip to Durham
- **April 2023** Study Trip to Indianapolis
- **August 2023** Study Trip to Northwest Arkansas



Fall Line Construction Update

- October groundbreaking in Henrico
- Winter 2024 groundbreaking in Hanover
- Phases consisting of up to 20 miles should be under construction in the next 12 months and be completed by end of 2026
- \$252 million raised to date with additional funding of \$48 million still needed for completion of entire trail



Fall Line Funding Sources

- Central Virginia Transportation Authority
- VDOT-SmartScale
- Transportation Alternatives
- CMAQ
- Local governments
- Philanthropic—study trips, name/logo study and vision plan





NOVA/DC Trip

W&OD and

Metropolitan

Branch trails

October 2022





NOVA/DC Trip

W&OD and

Metropolitan

Branch trails

October 2022





Durham Trip

American

Tobacco Trail

March 2023





Durham Trip

American

Tobacco Trail

March 2023





Indianapolis

Trip -

Indianapolis

Cultural Trail

April 2023





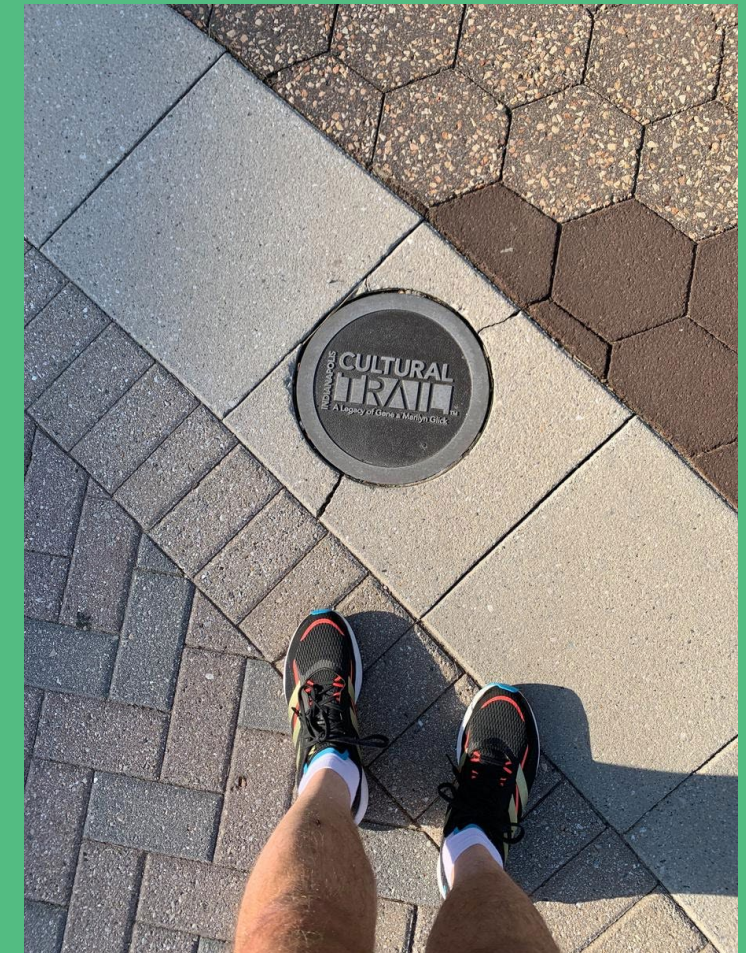
Indianapolis

Trip -

Indianapolis

Cultural Trail

April 2023





Carmel

Trip – Monon

Trail

April 2023





Northwest

Arkansas

Trip – Razorback

Trail

August 2023





Northwest

Arkansas

Trip – Razorback

Trail

August 2023



Fall Line Vision Plan

TOOLE
DESIGN

SPORTS BACKERS
**FALL LINE
VISION PLAN**

FEBRUARY 6, 2023



TOOLE
DESIGN



Ebony Walden Consulting
Facilitating Change



**VIRGINIA
COMMUNITY
VOICE**



Bike Walk RVA

Published by Instagram · 1d · Instagram ·

A great day spent getting inspiration for the Fall Line Vision Plan with Toole Design, checking in along the corridors in all seven localities.

Can you spot the T. Potterfield bridge in the last photograph?



BOARD EXERCISE

WHAT SHOULD THE FALL LINE FEEL LIKE?

FEEL LIKE?

At a baseline, the Fall Line Trail will be a wide, shared-use path that is safe and comfortable for walking, wheeling and bicycling. The entire trail will be paved and clearly marked, and provide safe crossings at intersections.

The Vision Plan is an opportunity to determine if and how the trail should go above and beyond this baseline. Tell us how you want the trail to look and feel, and what will make it unique!

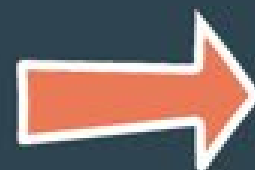
Going above and beyond in one area, though, may mean less resources are available for others. How would you prioritize your investment in the following areas?

| | | | |
|---------------------------------|---------------------------|---|-------------------------------|
| <p>BRANDING & MATERIALS</p> | <p>CREATIVE CROSSINGS</p> | <p>LOCAL GATHERING & STORYTELLING</p> | <p>HIGH-QUALITY AMENITIES</p> |
|---------------------------------|---------------------------|---|-------------------------------|

TIME TO VOTE!

Use your tickets to show how you would invest in each area.

You can spread them out evenly... or put them all in one place!



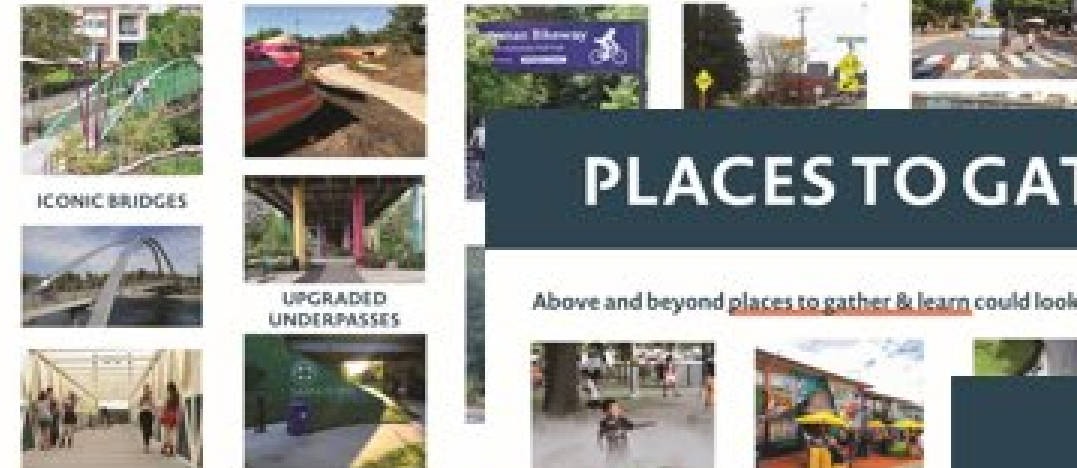
BRANDING & MATERIALS

Above and beyond branding & materials could look like...



CREATIVE CROSSINGS

Above and beyond crossings could look like...



PLACES TO GATHER & LEARN

Above and beyond places to gather & learn could look like...



AMENITIES

Above and beyond amenities could look like...





Trail Benefits

Fall Line Trail Benefits

- Talent attraction
- Economic impact
- Increased property values
- Reduced health care costs
- Reduced congestion
- Reduced emissions

August 2023

Thanks!



Jon Lugbill

Executive Director of Sports Backers

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