



## Document #2: Executive Committee Meeting Minutes

Wednesday, December 15, 2021

**Zoom Meeting:** December 15, 2021 – 8:00 am – 10:00 am

**Attended:** Theodore L. Chandler, Jr., Cliff Fleet, Thomas R. Frantz, Bob Holsworth, Sarah Jane Kirkland, Aubrey L. Layne, Jr., Peggy Layne, John W. Martin, John F. Reinhart, James Spore, and Laura Robidoux

**Absent:** Wilson Flohr, Moses Foster

### Agenda Items:

- Approve November 30<sup>th</sup> Executive Committee Minutes
- Nominations Committee Update
- Development Committee Update
- December 8<sup>th</sup> Board/MIC Meeting Discussion
- Key Committees/Charges: Government Relations Committee & MIC Charge / Co-chairs
- Communications Discussion: New Position
- Global Internet Hub Planning Update: Input on Our Initial Planning Meeting
- 2022 Schedule
- Ratify and Confirm December 8, 2021 Minutes of RVA757 Connects Board of Directors in Executive Session - John Martin abstains from this vote.

### Approve November 30<sup>th</sup> Executive Committee Minutes

The Executive Committee (EC) unanimously approved the November 30<sup>th</sup> EC meeting minutes.

### Nominations Committee Update

There was a general discussion about new nominees for the Board of Directors. The Nominations Committee will develop greater structure in the recruitment process to set up rolling successions and diversify the board composition.

Harry Lester and Tom Walker were approved to join the Board of Directors.

### Next Step:

- Welcome emails will be sent to the new directors.



### **Development Committee Update**

There was a general discussion about fundraising updates. New funders include John Luke, Riverside Health System, and McGuireWoods Consulting.

It was suggested to include Mitch Haddon and Jim Kibler, co-chairs of the Development Committee, in an Executive Committee once per month to provide report updates.

#### Next Step:

- Laura Robidoux will set up 2022 EC meetings and invite the Development Committee co-chairs to one per month.
- Thomas Frantz and Theodore Chandler will approach Bob Howard, Chief Investment Officer at Gold Key.

### **December 8<sup>th</sup> Board/MIC Meeting Minutes & Discussion**

The Executive Committee (EC) unanimously approved the December 8<sup>th</sup> Board/MIC meeting minutes.

There was a general discussion about meeting pros, cons, and outcomes. It was reported that Robert Blue and Grant "GT" Hollett did a great job providing exciting, relevant content. It was recommended to continue including new learning about organizations and initiatives. It was also suggested to create a content video for people to view while waiting for meetings to start.

#### Next Step:

- December 8<sup>th</sup> meeting materials will be posted in the Documents Portal on the website.

### **New Committees for 2022**

There was a general discussion about 2022 Committees. It was agreed to have Christopher Lloyd and Ross Grogg invited as co-chairs for a new Government Relations Committee, which will help RVA757 Connects better connect with elected leaders and legislative officials.

#### Next Step:

- John Martin will reach out to Chris Lloyd and Ross Grogg about this committee leadership opportunity.

### **MIC Charge / Co-chairs for 2022**

It was suggested to consider renaming the Megaregion Institutional Council (MIC). This council is meant to be a sounding board for organizations to help establish RVA757 Connects' priorities and point to areas that need RVA757 Connects' support. Two leaders from each region will be asked to lead the group in 2022. The head of ChamberRVA and Hampton Roads Chamber were discussed as potential leaders for this effort.

#### Next Steps:

- Laura Robidoux will send the pre-existing MIC overview document to the EC.
- The EC will continue to see how the MIC can be brought together and unified.



## **Communications in 2022**

The EC discussed a new communications position associated with RVA757 Connects. This person will lead ongoing communications and community-building. This includes creating ongoing weekly content, interviewing directors and members, covering all meetings as a “news story,” updating social media channels, and growing and maintaining the stakeholder database.

The EC discussed the Virtual Innovation Spotlights, monthly lunch meetings for 2022. This new series will feature stakeholder presentations on megaregion innovations, developments, and initiatives. The content will focus on:

- Profiling director and MIC member initiatives and innovations
- Exploring the four promising growth clusters as identified in the 2021 GO Virginia I-64 Innovation Corridor Opportunity Study (Transportation, Distribution, & Logistics-Related Programs; Data Centers/Digital Network; Pharmaceutical Manufacturing and Life Sciences; and National Security/Cyber Security)
- Providing updates on actions advancing the corridor’s Global Internet Hub status
- Providing updates on RVA757 Connects priorities

### Next Step:

- John Martin will create a job description and recommended budget to share with the EC.
- Laura will prepare a plan for the monthly series.

## **Global Internet Hub Planning Update**

The first Global Internet Hub Planning meeting is scheduled for Wednesday, December 15 from 3:30 pm – 4:30 pm. Attendees include leadership from the Alliance, GRP, Henrico Economic Development Organization, Dominion Energy, Dragonfli, and InterGlobix. This meeting will be the first of many to develop a plan for a GOVA planning grant application to build a strategic plan for becoming a GIH.

### Next Steps:

- Laura Robidoux will send GIH meeting documents to the EC as an FYI.
- Report back to the EC on GIH committee’s first meeting.

## **2022 Schedule**

The EC reviewed the 2022 Calendar of Events and approved the meeting dates.

In addition, the Interregional Bus Tour will be rescheduled so that it doesn’t overlap with Board/MIC meeting dates. This will be discussed further at the next planning meeting.

It was suggested to schedule a separate meeting for the Governor-elect to speak with the Board/MIC of RVA757 Connects, rather than wait for the first 2022 Board/MIC meeting scheduled in March.

### Next Step:

- Check with Chambers to schedule planning meeting and confirm no conflicts with Board/MIC meeting dates.
- Schedule meeting to feature Governor-elect.



**Ratify and Confirm December 8, 2021 Minutes of RVA757 Connects Board of Directors in Executive Session**

The EC ratified and approved the minutes for the Executive Session held on December 8th.

The record shows that John Martin abstained from this vote.

EC meeting ended at 8:59 am.