



Document #2:

Executive Committee Meeting Minutes

Wednesday, August 3, 2022

Zoom Meeting: August 3, 2022 – 8:00 am – 9:00 am

Invited: Theodore L. Chandler, Jr., Moses Foster, Thomas R. Frantz, Greg Gilligan, Bob Holsworth, Sarah Jane Kirkland, Peggy Layne, John W. Martin, John F. Reinhart, James Spore, and Laura Robidoux

Absent: Cliff Fleet, Wilson Flohr, Nancy Grden, Aubrey L. Layne

Agenda Items:

- July 13, 2022 Executive Committee Meeting Minutes
- New Board Member vote
- Nominations Committee – Corporate Governance
- Global Internet Hub Strategic Plan Initiative Update
- Innovation Spotlight Update
- Virginia Capital Trail
- VEDP Update
- Convergence 2022 Planning Update
- Old Business/New Business

July 13, 2022 Executive Committee Meeting Minutes

The Executive Committee (EC) unanimously approved the July 13th EC meeting minutes.

New Board Member Vote

Brian Rountree nominated Hans VonKruger, Senior Vice President, Market Executive at Bank of America to replace him on the Board of Directors as he moves on to a new business opportunity. The EC unanimously approved Hans VonKruger to join the board.

John Martin mentioned that Jeffrey D. Wassmer, CEO of Spectrum, was approved by the EC in a previous meeting to join the Board of Directors. We will contact Jeff once the new Corporate Governance member support expectations have been finalized.

Next Step:

- Hans VonKruger will be on-boarded as a director.



Nominations Committee

Sarah Jane Kirkland provided a Corporate Governance update. An outline of suggested refinements will be shared and discussed at the next EC meeting. These procedures will provide a more deliberate approach to recruitment, tenure, funding, and committee policies.

Next Step:

- A Corporate Governance outline will be shared with the EC prior to the next meeting.

Global Internet Hub Strategic Plan Initiative Update

A kickoff meeting of the I-64 Innovation Corridor Global Internet Hub Strategic Plan was virtually (via Zoom) held on July 28th. The initial reaction of the 52 Steering Committee members was very positive.

The Steering Committee composition represents a broad number of perspectives. EC members suggested that extra effort be made to include:

- Google
- Amazon
- Verizon Fios
- Cox Communications

John Martin reported that RVA757 Connects' staff is now preparing an overview document – a *Situation Analysis* – for Steering Committee review. This document will center on the ten characteristics of Global Internet Hubs and how the I-64 Innovation Corridor currently stacks up. The Work Group will approve this document before it is shared with the Steering Committee on August 19th. This document will inspire the Steering Committee's August 25th (10 a.m. to noon in Williamsburg) meeting discussion on potential consultants to hire.

There was a general discussion on what this project will require of RVA757 Connects' 2022 budget. John Martin reported that there are two budget-related costs:

- A \$10,000 approved budget line item is allocated to a media partnership with InterGlobix to cover the planning project. This was approved in early 2022 as part of RVA757 Connects' overall 2022 budget.
- RVA757 Connects' 2022 staff time expended on this project. This is covered under the SIR 2022 annual fee and the 2022 Communication Director line items on the approved RVA757 Connects' 2022 Budget. These line items cover all time expended on RVA757 Connects' initiatives.



The EC encouraged the staff to track the time expended on the Global Internet Hub project. (FYI, John, Laura, and Greg record their daily time expended every day – on the quarter hour – across all RVA757 Connects’ initiatives – the I-64 Gap Project, GIH, Innovation Spotlight series, Virginia Capital Trail, general administrative, etc.)

There may be other small miscellaneous expenses related to the GIH initiative (e.g., renting the Williamsburg Community Center – \$300). Once the GO Virginia grant is finalized, we will ask Virginia Beach, the grant signatory, to help cover these out-of-pocket expenses.

Additional project funding beyond the GO Virginia grant is anticipated.

The next Steering Committee meeting is scheduled for August 25th at the Williamsburg Community Center from 10:00 a.m. to noon.

RVA757 Connects’ staff will keep the EC informed on this project as the planning meetings unfold.

Innovation Spotlight Update

Greenswell Growers was featured on the August 2nd Virtual Innovation Spotlight. Company executives shared an overview of their greenhouse operations in Goochland County. 40 participants attended the presentation. Atlantic Union Bank sponsored this event. They were very appreciative of this opportunity.

Companies who contribute to RVA757 Connects will continue to be featured as sponsors of RVA757 Connects’ Virtual Innovation Spotlights.

The next several Virtual Innovation Spotlights will focus on the Global Internet Hub strategic plan. On September 6th we will feature QTS and their expansion plans in Henrico County. On October 4th we will feature the new Fiber Optic Ring in Hampton Roads. And, on November 1st we will feature the subsea cables.

Through the Innovation Spotlight series, RVA757 Connects is staying true to its motto: Convene, Connect, Collaborate.

Next Step:

- The EC is encouraged to join future Innovation Spotlights.

Virginia Capital Trail

John Martin explained that with the I-64 Gap and the Global Internet Hub initiatives now organized, the next priority focus area is the extension of the Virginia Capital Trail. The next



EC meeting will focus on this topic. RVA757 Connects' staff is now preparing a briefing document on this initiative. With the EC's approval, this topic will be the main focus of our generative discussion in the September 20th Board/MIC meeting.

Next Step:

- A briefing deck will be shared with the EC at the next EC meeting (scheduled for August 24). EC members will be encouraged to review this deck prior to the meeting.

VEDP Update

John Martin informed the EC that a meeting is scheduled with Jason El Koubi, the new head of VEDP, for Friday, August 5th. The purpose of this meeting is to discuss both organizations' priorities and how RVA757 Connects can help support VEDP. It was suggested to invite Mr. El Koubi to Convergence 2022 and to a future Board/MIC meeting as a presenter.

Next Step:

- John Martin will report the outcome of this meeting at the next EC.

Convergence 2022 Planning Update

The Hampton Roads Chamber met with RVA757 Connects' staff to walk through and evaluate the event space at the Williamsburg Lodge. 40 rooms are on reserve for participants. Room reservations are due by September 13-14, but there may be a possible extension for late September or early October. This will be discussed further at a meeting scheduled for August 4th with the Chambers. A Convergence 2022 sponsorship opportunity list and overall logo for the initiative are being created.

Next Step:

- An agenda for both regions will be shared once the Chambers solidify the tour destinations.

Old Business/New Business

N/A