



Executive Committee Meeting Minutes

April 21, 2021

Zoom Meeting: April 21, 2021 – 8:00 am – 9:00 am

Attended: Tom Frantz, Bob Holsworth, Sarah Jane Kirkland, John Martin, John Reinhart, Jim Spore, Laura Robidoux, Wilson Flohr, and Patrick Clapp

Absent: Ted Chandler, Cliff Fleet, Moses Foster, Peggy Layne

Agenda Items:

1. Approve April 14th EC Minutes
2. Update on Nominations Committee
3. Update on Fundraising Committee
4. Review Initial Findings of I-64 Innovation Corridor Talent Pipeline Study
5. Old Business/New Business

Note two special guests attended this Executive Committee (EC) Meeting:

- Patrick Clapp, Chmura
- Wilson Flohr, GO Virginia Region 4

Approve April 14th EC Minutes

The EC unanimously approved the April 14th EC Meeting Minutes.

Jim Kibler was nominated and approved to be added as a Director on the Board.

Next Step:

- Add Jim Kibler to all Board lists with contact information.

Update on Fundraising Committee

There was a general review of the Development Committee structure and process:

- There are three levels of outreach:



- Level 1: EC members – self-declared contributions
 - Level 2: Ted and Tom (and John M.) outreach to top corporations
 - Level 3: Development Committee to all other Directors and MIC members who raised their hand in the survey (and other targets)
- An invoice will be sent with each funding opportunity.
 - Jim Kibler and Mitch Haddon have agreed to co-chair the Development Committee.
 - WCG will prepare fundraising materials.

Next Step:

- All EC members will make an annual pledge now with a three-year horizon.
- Development progress will be discussed on every call.
- Jim and Mitch will be charged with Level 3 activities.

Update on Nominations Committee

There was a general review of the Nomination Committee's efforts. The EC came to a consensus that we want the top companies of the RVA and 757 regions. If a target CEO prefers not to represent the target company (from our list of business targets), we will ask them to appoint another high-level representative from their organization.

Next Step:

- Finalize the RVA757 Connects' board recruitment list for next week's EC meeting.

Communications Update

The Executive Committee was informed that they should expect an update for Marketing Communications at next week's meeting, including examples of the video interviews and a draft of the first newsletter.

Next Step:

- Prepare the video interviews and a draft of the first newsletter to present during next week's EC meeting.



Review Initial Findings of I-64 Innovation Corridor Talent Pipeline Study

John Martin presented an overview of the I-64 Innovation Corridor Talent Pipeline Study findings to date, as well as next steps for the Research Council.

Specific Feedback from the EC:

- The definition of an MSA is changing – as regulations change, how will that affect our region?
- What do commute patterns in other megaregions look like?
- Make sure the military is part of the picture.
- Renewable energy should also be kept in mind as an industry for potential growth.

Next Steps:

- Reach out to Paul Rocheleau (Executive Director of Strategic Development) from VCU School of Engineering who is currently completing a talent study.
- Send the EC an Ohio video on recruiting IT people.
- Schedule an hour (optional for EC) to explore the data more deeply.
- Resend PPT deck package to group.

Old Business/New Business

N/A