



Document #2:

Executive Committee Meeting Minutes

Wednesday, November 16, 2022

Zoom Meeting: November 16, 2022 – 8:00 a.m. – 9:00 a.m.

Attended: Cliff Fleet, Wilson Flohr, Moses Foster, Thomas R. Frantz, Nancy Grden, Greg Gilligan, Bob Holsworth, Peggy Layne, John W. Martin, John F. Reinhart, and Laura Robidoux

Special Guests: Ross Grogg, Christopher Lloyd

Absent: Theodore L. Chandler, Jr., Mitch Haddon, Sarah Jane Kirkland, Aubrey L. Layne, James Spore

Agenda Items:

October 19, 2022 Executive Committee Meeting Minutes

Nominations & Governance: Next Steps on By-Law Changes

Updates on RVA757 Connects' 2022 Initiatives:

2023 Government Relations Planning

End-of-Year Board Director / MIC Member Survey

Dec. 13 Board / MIC Preliminary Agenda

Old Business/New Business

October 19, 2022 Executive Committee Meeting Minutes

The Executive Committee (EC) unanimously approved the October 19th EC meeting minutes.

Nominations & Governance: Next Steps on By-Law Changes

The Corporate Governance document was sent out to the full board/MIC. So far, no suggestions have been submitted.

A general discussion was held about whether the names of all directors and members should be listed in the By-Laws. The topic of term limits was also revisited.

It was suggested to have two separate categories of directors on the board: 1) CEOs / presidents of specific companies or organizations who will rotate out as a new leader is appointed in that position (similar to MIC); 2) Influential and active leaders of smaller organizations and companies who will have tiered term limits assigned to them.



The By-Laws will be updated to reflect this new organizational change.

The Corporate Governance and Nominations Committee will continue to revisit and reassess corporate governance on an ongoing basis. The EC will revisit and reassess corporate governance every 3-4 years. Term limits are subject to change down the line as the board evolves.

Next Steps:

- An Excel spreadsheet with a tiered listing of directors will be created.
- Thomas R. Frantz will make suggestions to the By-Laws.

Updates on RVA757 Connects' 2022 Initiatives:

- I-64 Gap – Legal notices have been listed for the proposed plan to close the Gap. Things are moving.
- I-64 Innovation Corridor Bike-walk Trails Support – John W. Martin met with Bob Holsworth and received input from Aubrey L. Layne. It was suggested to check in with the Secretary of Transportation about how RVA757 Connects can be most helpful.
- Global Internet Hub – The IEIC event featured 35 CEOs from world class digital infrastructure companies, and staff had the opportunity to meet several CEOs in the room. RVA757 Connects' name and Global Internet Hub strategic planning initiative was called out 4-5 times from the stage. Henrico's Economic Development Agency wants to host this event annually.

"The Road Ahead: AI, IoT, Edge, Connected Cars, Connected Homes, Broadband Edge & Bridging the Digital Divide" was the final panel topic, which connected directly with Steering Committee discussions about the importance of growing digital infrastructure with equity as a central focus.

The possibility for offshore wind and deep-sea cables having conflicting plans will need to be addressed in the strategic plan. It was suggested to learn more about the Virginia Maritime Association (VMA) and how grids are set up to prevent conflict. David White, Executive Director, had presented about this topic at a Steering Committee meeting and will be an asset to learn more from as this initiative continues.

Hong Kong's digital infrastructure growth will be profiled in the study, because of its unique land limitations for sea cable groundings and how they funded property that was deep-sea cable neutral. The list of internet hubs that will be featured in this study will be carefully considered.



An InterGlobix magazine editorial (part of the 2022 budget) will feature the Global Internet Hub Steering Committee Strategic Planning initiative. This 10th publication will feature Henrico's IEIC event, which is timed perfectly with this initiative.

There is news on the progress of the GO Virginia grant contract. Virginia Beach agreed that the fiscal intermediary role will be shifted to RVA757 Connects. This means that our organization will become the subgrantee, manage match funding and grant funding, and follow reporting procedures. Virginia Beach will continue playing an active role on the Steering Committee. Everyone is happy with this transition.

- Passenger Rail Service Update – RVA757 Connects' staff held a meeting with the heads of the Department of Rail & Public Transportation (DRPT) and the Virginia Passenger Rail Authority (VPRA.) The state of Virginia put together a well-constructed long-term plan for passenger rail. One big project – the Long Bridge – needs to be completed in order to advance major passenger rail improvements in the I-64 Innovation Corridor.

An initial passenger rail report that mirrors the bike trail document has been created and shared with the EC. At the next EC meeting, the document will be reviewed more deeply (emphasizing slides 53-55 – the key recommendations) and a discussion on these recommendations will be held. The future of passenger rail will be a point of focus at the December 13 Board/MIC meeting, and the leaders of DRPT and VPRA will be presenting on this topic.

This is a long-term priority on which there will be further discussions. Writing letters of support will be the fundamental strategy for RVA757 Connects' stakeholders.

2023 Government Relations Planning

Ross Grogg and Chris Lloyd shared an initial legislative agenda for 2023. Key priorities are based on both individual regions' and the megaregion's perspective.

A list of legislation topics will be included in the end-of-year survey.

End-of-Year Board Director / MIC Member Survey

Draft #1 of the survey currently has 10 questions. It will be finalized this week and sent out to all board/MIC members once the EC has reviewed and approved the final survey. It will be sent as an online survey on the SIR platform. The board/MIC will have one week to take it with one email reminder.

The goal is 50% of directors and MIC members to participate in the survey.

Suggestions include:

- 1) Priorities come before organizational management in the list of items to rate.

2) Tourism and HIRE Virginia should be added to the 2023 priority list.

Dec. 13 Board / MIC Preliminary Agenda

The preliminary agenda is as follows:

- Welcome
- Introduce New Board Members
- Best Hits (Accomplishments) of 2022
- By-Law Changes – Will need Board/MIC approval
- Findings from 2022 End-of-Year Board Directors / MIC Members Survey (Input on 2023)
- EC Recommended Priorities for 2023 – Will need Board/MIC approval
- 2023 Government Relations Agenda – Will need Board/MIC approval
- 2nd Half of Meeting: Our Generative Topic: Advancing Passenger Rail (DRPT and Va. Rail Authority officials will attend and present)
- Breakout Session – two topics:
 - 1. Final comments on 2022/2023
 - 2. Passenger Rail

This will be a robust, fully-virtual meeting.

Old Business/New Business

A letter of support has been requested for Jefferson Lab. The EC unanimously approved this support letter.